



# GALA

2019



**Brazilian-American**  
Chamber of Commerce of Florida  
EST. 1981



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EST. 1981

Join us on September  
7th to make history as  
we celebrate the  
Brazilian-American  
Community in Miami!

**More than 20 years celebrating  
Brazil's Independence**

**Special theme**





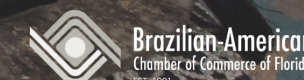
Join us in celebrating Brazil's Independence!

The BACCF Gala Dinner is the Chamber's yearly landmark event, as well as the most exciting gathering of high-profile companies, authorities, and entrepreneurs engaged in fostering bilateral commercial relations between Brazil and the United States

This marvelous black-tie affair will take place at Miami's beautiful Four Seasons Hotel, featuring a live orchestra and special guests

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# Demographics

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55% female

45% male

80% Brazilians

80% CEO/Executives

45% household income \$300K +

40% household income \$150K - \$300K

15% household income \$50K - \$150K

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# 2018 Sponsors & Supporters

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## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



## Main Supporters



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Embraer



KPMG



FedEx



Latam



Latam



Shutts

Networking, networking, networking!

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Fun and entertaining!

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# Opportunities

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Networking with influential community leaders

Brand exposure

Opportunity to meet Brazilian and American authorities

Purchase a table and invite your clients and partners

Media exposure


Fun evening

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50,000 e-mail recipients  
10,000 website hits daily  
5,000 directory circulation

# Exposure

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Member Page Views\*: 75,369  
Mobile Member Page Views\*: 4,653  
Business Directory Searches\*: 13,272  
Directory Online: 7,084  
Event Page Hits\*: 63,632  
Hot Deal Search\*: 2,460  
LinkedIn Contacts: 1,053  
Instagram Followers: 1,499  
Facebook Followers: 16,436

\*ChamberMaster FY18

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# Importance of Brazil in Florida

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Total trade between Brazil and Florida in 2018 reached US\$20,41 billion, nearly double the trade between Florida and China (#2) which was US\$10,76 billion

Trade between Florida and Brazil represents approximately 29% of all trade between the US and Brazil (US\$70,66 billion in 2018)

More than 1,000 companies have their Latin America and Caribbean HQs in Florida

Cruise lines in the ports of Miami and Fort Lauderdale greeted more than 1 million Brazilians between 2016-2018

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# Platinum SPONSORSHIP <sup>(1/2)</sup>

\$10,000 Sponsorship Level

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- Premium reserved VIP table for 10 guests with company sign
- 2 seats at the head table
- Full page color advertisement in the Event's Official Program
- Company Logo with premium positioning on event invitation
- Eblast to BACCF mailing list
- Exposure on social media (over 8,000 likes on Facebook)
- Listing on BACCF website with a hyperlink to your website

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# Platinum SPONSORSHIP (2/2)

\$10,000 Sponsorship Level

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- Company Logo on all promotional material (including media partners)
- Special recognition at the event
- Corporate video (3 minutes, no sound) showing at the event
- First-time sponsors only: BACCF Trustee membership for one year
- Clipping with pictures and media coverage
- Listing with Logo in the BACCF Business Directory page dedicated to the event
- Banner ad on the front page of the BACCF website (6 months) - [www.brazilchamber.org](http://www.brazilchamber.org)

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# Gold SPONSORSHIP <sup>(1/2)</sup>

\$5,000 Sponsorship Level | \$7,500 Future-Member Price

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- Preferred reserved VIP table for 10 guests with company sign
- 2 seats at the head table
- Half page color advertisement in the Event's Official Program
- Company Logo on event invitation
- Eblast to BACCF mailing list
- Post on social media

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# Gold SPONSORSHIP (2/2)

\$5,000 Sponsorship Level | \$7,500 Future-Member Price

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- Listing on BACCF website with a hyperlink to your website
- Company Logo on all promotional material
- Corporate video (3 minutes, no sound) showing at the event
- First-time sponsors only: BACCF Patron membership for one year

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# Silver SPONSORSHIP

\$3,500 Sponsorship Level | \$4,000 Future-Member Price

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- Reserved table for 10 guests
- Company name on event invitation
- Eblast to BACCF mailing list
- Post on social media

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# Bronze SPONSORSHIP

\$3,000 Promotional Toast Glasses | Special opportunity for Members only

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- 300 glasses will be custom-made with your company's Logo to be used during the special toast and given to guests as a take-home gift

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# We look forward to greeting you! Thank you!

Four Seasons Hotel  
1435 Brickell Ave., 6<sup>th</sup> floor  
Miami, FL 33131  
Saturday, September 7<sup>th</sup>, 8:00 p.m.

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