



#### THOUGHTS FROM THE CEO

Economic development means business growth, which is a core function of Chambers of Commerce. According to 2019 SBA statistics, small businesses, those with fewer than 500 employees, account for 99.7% of all business in the U.S. This is why your Chamber is focused on providing opportunities that support retention, expansion, and attraction efforts. It's a pretty colorful strategic focus.

We recognize the value of programs, benefits, and events to help you grow. We embrace our industry's role to convene, facilitate, and network our members to consumers, issues, and possibilities. We welcome challenging conversations and innovative ideas because it is all part of the Chamber's mandate to manage greater Federal Way as a destination for both business and visitation.

Destination management is an economic engine, nationally incorporated into the program of work at chambers across a country—35% are engaged in economic development and 21% in tourism (ACCE). And while our Chamber does not have the charge of those two lines of work, businesses and visitors alike look to the Chamber as a resource and they look primarily through the website.

We have redesigned our website to better reflect our alignment to industry standards, our focus on destination management, and the very cool and groovy energy that is the hallmark of our membership. The restructured homepage is better able to connect our members to a range of Chamber benefits and resources and also is easier for "those who are not yet members" to navigate.

When you check us out at fedwaychamber.com, I want you to know that we chose the color palette with careful consideration. **Yellow**, for membership, because the sun rises and sets on you, the business leaders of this community. **Blue**, for the calm and steady welcome, because business is the pulse of all Federal Way has to offer. **Green**, for economic prosperity, because we are the Chamber and commerce is our gig.

And red. **Red** for passion. Red for Chamber-ness. Ask any Chamber member what that means and you will hear the passion in their answer. Passion for growth, for business, for people, for community, and for the Chamber—it's why we all take the Federal Way to this destination of economic success.

See you for all this and more at our State of the Chamber luncheon meeting on August 7!





#### **VOLUME 03 ISSUE 03**

**Rebecca Martin, CCE, IOM**President & CEO

**Asako Fujikura Apodaca**Office Manager

#### Rachel M. Porter

Membership & Community Relations Director

**LaRaye Rushing**Marketing Director

#### **BOARD OF DIRECTORS**

**Krista Christensen, Chair** Virginia Mason

**Robin Corak, Chair-Elect**Multi-Service Center

**Greg Garcia, Vice Chair** Citylight Financial, Inc.

**Michael Gintz, Treasurer**Brantley Janson

**Kabal Gill, Past Chair** East India Grill

**Directors-At-Large** 

**Tammy Campbell, Ed.D**Federal Way Public Schools

**Dan Eisenman** Equalus, LLC

**Doug Hedger** Banner Bank

**Andy Hobbs** Federal Way Mirror

> **Sara Oh** Kumon

**Mark Sims** New York Life

Kim Zier Suchan Caffé D'arte, LLC

fedwaychamber.com 253.838.2605

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#### **REBECCA MARTIN, CCE**

CEO/President

### AUG 7, 11:30 a.m. **Twin Lakes G&CC**

fedwaychamber.com/ stateofchamber





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# Welcome TO THE CHAMBER NETWORK











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### MEMBERSHIP RENEWALS

30+ years

15-20 years

Virginia Mason Medical Center

Federal Way Farmers Market, Inc. Federal Way Licensing Services Roegner Consulting

#### 10 - 14 years

Dash Point Village Shopping Center Jimmy Mac's Roadhouse Mahrt & Associates, PLLC Mitchell Place Senior Apartments Scarff Ford The Kiwanis Club of Federal Way

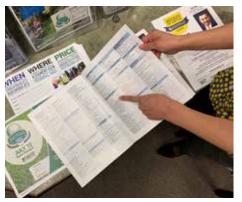
5 - 9 years

Quality Inn & Suites

1 - 4 years

Costco Federal Way Tony for City Council Funeral Alternatives of Washington Olympic Moving and Storage Technology Access Foundation

New Members and Renewals from April 19, 2019 - June 19, 2019 Find our members in the online directory at fedwaychamber.com.



#### **WANT TO SEE YOUR BUSINESS HERE?**

The Chamber is printing a new Business Directory. Members of the community and beyond contact the Chamber daily to pick up one of these. Only Member businesses in good standing as of July 15 will be included in our printed publication. Login to your Member Portal today and make sure your business information is current. Don't miss this opportunity to get your business in front of potential customers. Now's the time to renew!

Contact Membership & Community Relations Director Rachel M. Porter with any questions at **(253) 838-2605** or **rporter@fedwaychamber.com**. >> Member Portal: **fedwaychamber.com/login** 

**MEMBERS IT HAPPEN** 









HE CHAMBER IS HELPING OUR BUSINESS TO GROW SO THAT WE ARE IN TURN ABLE TO HELP MORE PEOPLE LIVE HEALTHIER AND HAPPIER HERE **IN FEDERAL WAY."** 













Contributing Photographer: LaRaye Rushing & Rachel M. Porter

# 2019 Board of DIRECTORS







Krista Christensen, Chair Virginia Mason

Robin Corak, Chair-Elect Multi-Service Center

**Greg Garcia, Vice Chair** Citylight Financial, Inc.

Michael Gintz, Treasurer Brantley Janson

> Kabal Gill, Chair East India Grill

**Rebecca Martin, Secretary** 





## **EXECUTIVE COMMITTEE**















**DIRECTORS-AT-LARGE** 

**Tammy Campbell, Ed.D**Federal Way Public
Schools

**Dan Eisenman** Equalus, LLC

**Doug Hedger** Banner Bank

**Andy Hobbs** Federal Way Mirror

Sara Oh Kumon

Mark Sims New York Life

**Kim Zier Suchan** Caffé D'arte, LLC

# BUSINESS LEADERS APPOINTED TO CHAMBER BOARD

Eisenman, Suchan, Christensen, Campbell, Sims Begin Terms in July

The Greater Federal Way Chamber appointed Dan Eisenman, Equalus, LLC and Kim Zier Suchan, Caffé D'arte, LLC, to the Board of Directors at its June meeting. Appointed to serve second Board terms were Krista Christensen, MultiCare Health Systems; Superintendent Dr. Tammy Campbell, Federal Way Public Schools; and Mark Sims, New York Life. All will serve four-year terms, beginning July 1, 2019.

**Dan Eisenman, MA-LPI**, owner of Equalus, LLC, is an experienced executive coach, facilitator and consultant. He specializes in leader and team development, focusing on communication skills as well as the impact of emotional intelligence and critical thinking. Dan has over 27 years of leadership and training experience in healthcare, the military, retail, and insurance industries. Past leadership assignments include acting company command in the U.S. Army, retail manager for a major corporation and Human Resource Manager in a large Medical Group.

**Kim Zier Suchan**, is Director of Administration at Caffé D'arte, the Italian roasting coffee company headquartered in Federal Way. The artisanal coffee is available across the U.S. as well as internationally. In addition to human resource management, her work includes supply chain and purchasing, workforce training/orientation, and new business implementation. A former member of the Chamber's Board of Directors, Suchan served as its Chair in 2016-2017.

#### Board Approves Officer Slate for 2019-20

At its June meeting, the Board approved the following 2019-20 Slate of Officers: Chair Krista Christensen, MultiCare Health Systems; Chair-Elect Robin Corak, Multi-Service Center; Vice Chair Greg Garcia, City Light Financial; Treasurer Michael Gintz, Brantley Janson; and Past Chair Kabal Gill, East India Grill.

Serving as Directors-at-Large on the Board for 2019-20 are: Sien Oh, Kumon; Doug Hedger, Banner Bank; Andy Hobbs, Federal Way Mirror/Sound Publishing; as well as Campbell, Sims, Suchan, and Eisenman.

Also at its June meeting, the Board of Directors expressed their appreciation for Bob Roegner, Roegner Consulting, who will complete his Board service on June 30, 2019.





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