



Smith Mountain Lake Regional Chamber of Commerce (SMLRCC)

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Moneta, VA 24121

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General Event Information:

Smith Mountain Lake Wine Festival
Saturday & Sunday, September 28 and 29, 2019
Crazy Horse Marina
400 Crazy Horse Drive, Moneta, VA 24121
Saturday- 11am-6pm and Sunday 11am-5pm
Rain or Shine

Winery Application Information:

- All fees must accompany the application.
- Application will be reviewed for acceptance by Festival Vendor Committee and the applicant will be notified of acceptance.
- If you are a new winery, your application will be held for approval and you will be contacted before payment is processed. If your application is not approved, you will be contacted by the Committee and your payment will not process.
- Subletting space to another vendor is prohibited.
- **If you would like to REQUEST a certain vendor location within the Festival, please make note of that location on the application. This does not guarantee your location; however, we will do our best to accommodate all requests.** Vendor configuration will change from 2018.
- Each vendor is required to have insurance at the time of application, covering participation in the event. Wineries must have remote permits filed and be prepared for a visit and inspection from an ABC Officer. It is the vendor's responsibility to adhere to all state and ABC rules and regulations regarding the sale of alcoholic beverages.

Setup Information:

- Friday, September 28 between Noon-6:00pm OR Saturday, September 29 between 7:00-10:00am
- All vehicles must be removed by Saturday at 10:00am and vehicles are not allowed on the grounds prior to 5:30 pm on Sunday, this is for the safety of our guests.
- Vendors MUST participate both days and remain open Saturday- 11am-6pm and Sunday 11am-5pm.
- **Wine glasses, tasting wristbands and winery worker wristbands can be picked up both mornings of festival at the chamber information booth.**
 - **Wineries will receive 2 complimentary tasting wristbands when securing a 10*10 space or 4 complimentary tasting wristbands each day when securing a 20*20 space.**
- The SML Wine Festival only furnishes the space.
 - Tent, table and chair rental is available through the SMLRCC. All rentals must be indicated on the application and payment included with the completed registration form.
- All vendors are responsible for cleaning their own space. Dumpsters are available.
 - Each winery is responsible for cleaning their own area each day; use dumpster to dispose of all boxes, bottles, corks, palettes, grease, foods, and trash of any kind.



- Electricity is not available nor can it be made available.
- Pets are not allowed on the Festival grounds.
- No alcoholic beverages other than those purchased at the Festival are permitted.
- Any item displaying profanity or discriminatory symbols, words, etc. is strictly prohibited.
- Any vendor- advertising signs over 8 feet tall must be taken down overnight in the event of inclement weather. This will help ensure your tent and the surrounding tents are not damaged during a storm.
- Perimeter security guards will be provided for Friday and Saturday night, however, the SMLRCC and Smith Mountain Lake Wine Festival are not responsible for loss or damage to property of vendors or their associates.
- Vendor's employees or contract associates of any kind participating in booth activities must have appropriate "ID" to show at the entrance gates for admittance.
- Vendors are responsible for the collection of Virginia State sales tax and maintenance of appropriate documentation for state inspection.
- Vendors are responsible for water casks for glass rinsing if desired.
- There will be no refunds made for spaces once you have been accepted as a participant in the Smith Mountain Lake Wine Festival.

Event Rules and Regulations:

Should the Smith Mountain Lake Regional Chamber of Commerce cancel the Wine Festival for any reason, this agreement shall be null and void as of date of said cancellation and the vendor and Smith Mountain Lake Regional Chamber of Commerce shall release each other from any and all further obligations whatsoever. In the event the Smith Mountain Lake Regional Chamber of Commerce cancels the event prior to the Festival date, vendor shall be entitled to receive a full refund of the commercial booth space fee, provided however, that no refund shall be due to vendor should the Smith Mountain Lake Regional Chamber of Commerce be forced to cancel the event because of events beyond the control of the Smith Mountain Lake Chamber of Commerce, such as, but not limited to, inclement weather, floods, riots, insurrections, acts of government bodies and the like.

Upon execution of this agreement and as a part of the consideration hereof, vendor agrees to indemnify and hold harmless the Smith Mountain Lake Regional Chamber of Commerce, and all of the Smith Mountain Lake Regional Chamber of Commerce officers, directors, sponsors, employees, agents, and event volunteers from and against any and all debts, accounts, suits, cause of action, actions, proceedings, claims, liabilities, demands and judgments whatsoever in connection with the Smith Mountain Lake Wine Festival, which may include, but are not limited to, all costs, expenses, damages and attorney's fees, arising out of, by reason of, or in connection with any act or failure to act by vendor's agents, invitees, employees, representatives or servants in the activities contemplated by this agreement, in connection with the failure of any apparatus, equipment or personal property used by vendor in the activities contemplated by the agreement, or in connection with vendor participation in the said Wine Festival.

This agreement contains the entire understanding of the parties with respect to the matters contained herein. The agreement may not be modified, except by a writing signed by both parties. This agreement supersedes all prior communications or agreements, whether written or oral, relating to Smith Mountain Lake Wine Festival.

Any problems encountered with Festival attendees should be immediately reported to Festival Management.



Wine Vendor Application 2019

SML Wine Festival Dates: Saturday & Sunday, September 28 & 29, 2019

Deadline For Returning Wineries: June 3, 2019

AFTER THIS DEADLINE, WE WILL REVIEW NEW WINERY APPLICATIONS

Prospective Wineries: Please submit your application. Payment processed is and you will be notified no later than July 23th of your acceptance.

Winery Name: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number (Day): (____) _____ Fax #: (____) _____ Email: _____

Booth Location/Placement Request please indicate your notes below. The Wine Festival staff and SMLRCC will do our best to accommodate all requests.

Space Fee (please check one)

_____ \$85 (10*10 space) _____ \$150 (10*20 space) _____ \$300 (20*20 space)

Wineries will share 1/X (X= number of wineries spaces attending the Festival) of 3% of "gate" paid receipts for those 21 years of age and older, the sum of which will be payment in full for any and all wine tasting invoices. Ice will be made available during the event \$4 per bag and deducted from the gate fee.

Tent and Equipment Fees (please check all that apply)

_____ I will provide my own tent. My tent size is (required): _____

_____ \$200 (10*10 tent including 2 Tables and 2 chairs)

_____ \$275 (10*20 tent including 4 tables and 3 chairs)

_____ \$350 (20*20 tent including 6 tables and 4 chairs)

_____ # of Tables @ \$12 per additional table = _\$ _____

_____ # of Chairs @ \$5 per additional chair = _\$ _____

_____ Advanced purchase Vendor Wine Festival Tickets \$12.00 each – limit of ten (10 tickets)



Check Enclosed \$ _____ - OR - Credit Card payment \$ _____

Payment Options:

Visa M/C AMEX Discover Check

Print Name: _____

Credit Card #: _____ Exp _____ Vcode# _____

Billing Address: _____ Billing Zip: _____

Signature: _____ Date: _____

An accepted application constitutes commitment to the show. No refunds will be available for any reason. By signing below, I attest I have read and understood the attached Winery event regulations and agree to abide by and be bound by them in entirety.

Signature: _____ Date: _____

Print Name: _____

Please Submit Payment to:

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If you have interest in your wine being featured in our **Verizon Wireless Zone Sponsored VIP Tent**, please let us know what our cost would be of the wine you would like to highlight. We would love the opportunity to showcase your vineyard since you are participating!

