

2020 Greater Pocono Home & Outdoor Living Show

March 28 & 29, 2020

Sponsorship Opportunities

Title Sponsorship (1) available \$4,000 or \$3,000 depending upon booth selection

- (3) booths (10'X30' for \$4,000) or (2) booths (10'X20' for \$3,000) included – location TBD by vendor
- Right of first refusal at the following year's show
- Promoted as Title Sponsor of Home Show
- Banner ad on Home Show website with a link to your website
- Logo/name in all print media
- Logo on video ads
- Logo/name on selected show signage and billboards
- Name mentioned on all radio spots
- Logo/ad on the JUMBO screens during the show

Platinum Sponsorships \$2,750 (2) available

- (2) booths (10'X20') included – location TBD by vendor
- Right of first refusal at the following year's show
- Promoted as Platinum Sponsor of Home Show
- Logo/name prominent in print media
- Logo on video ad
- Logo/name on selected show signage and bill boards
- Logo/name on Home Show website with link to your website
- Logo/ad on the JUMBO screens during the show

Gold Sponsorships \$1,500 (5) available

- (1) booth (10' X 10") – location TBD by vendor
- Right of first refusal at the following year's show
- Name prominent in print media
- Logo/name on selected show signage and bill boards
- Logo/name on Home Show website
- Logo/ad on the JUMBO screens during the show

Show Screen Sponsor \$200 (22) available

- Logo/Ad displayed on JUMBO screen during the show
- Ad will run with 10 other ads for 10 second slots throughout the weekend of the show

Flyer or brochure in consumer bags \$100 (10) available

- Vendors provide 2,000 flyers or brochures
- Staff will insert flyers or brochures in consumer bags to be distributed at show

