

SIG ACTIVITIES REPORT

SIG: Digital Libraries (SIG-DL)

Authorizing Person: Kevin Comerford

Title: Chair

E-Mail:

Phone:

Budget Fiscal Year: FY14

Current Chair: Kevin Comerford

Other Officers: Joan Beaudoin, Chair-Elect Pro Tem; Lizzy Rolando, Secretary/Treasurer; Tina Jayroe, Communications Officer; Lyne Da Sylva, Membership Officer; Dot Porter, Webmaster; Marisa Ramirez, Past Chair

Sig-of-the-Year Award consideration? YES

1. Did your SIG hold a planning meeting at the last annual meeting? YES

2. Who represented your SIG at the SIG Cabinet meeting at the last AM?

Kevin Comerford

3. Names of New Leaders of your SIG that may be interested in getting involved in other areas of ASIS&T:

Kevin Comerford

4. Describe any efforts your SIG made especially designed to recruit new members or retain members (e.g., welcome letters, calls or visits, etc.):

SIG-DL members were once again very active in recruiting new members at the 2013 ASIS&T Annual Meeting in Montreal. Marisa Ramirez, outgoing chair and Kevin Comerford, incoming chair attended the New Members Brunch and introduced the activities and benefits of SIG-DL to the attendees. SIG-DL officers and members also attended the conference general reception and "worked the room" to increase awareness of SIG-DL and recruit new members. SIG-DL INCREASED SOCIAL MEDIA FOLLOWERS Tina Jayroe, SIG-DL Communications Officer, has ensured that the SIG-DL Facebook Page (<https://www.facebook.com/groups/sigdl/>), Twitter account (<https://twitter.com/sigdl>), and LinkedIn Group (<https://www.linkedin.com/groups/ASIS-T-SIGDL-1209207/about>) have been actively maintained throughout the year with frequent postings to publicize SIG news, programs and activities. This to both help retain existing SIG members, and also to entice new members to the group. It is important to note that SIG-DL made impressive follower gains on all 3 social media channels this year: * Facebook Followers: Last year: 185. This year: 229 (+44) * Twitter Followers: Last year: 300. This year: 461 (+161) * LinkedIn Followers: Last year: 314. This year: 373 (+59) SIG-DL ADDRESSES SIG MEMBERSHIP COSTS In addition, the SIG-DL team specifically addressed the question of SIG membership costs in its new monthly newsletter (See: <http://us6.campaign-archive1.com/?u=29601e2ac13057420cbdbc0ab&id=ce6efa9239#SIGMembership>) - a number of potential SIG-DL members expressed confusion about whether they would have to pay to join SIG-DL after they had already sent in their annual ASIS&T membership dues. SIG-DL OUTREACH EFFORTS Also, throughout the year, Lyne Da Sylva, the SIG-DL membership officer has also made a number of outreach efforts to identify and contact potential new SIG-DL members. In particular, as part of her recruitment efforts, she has

contacted some ASIS&T members directly, polling them on the reasons why they are, or are not, members of SIGs in general or SIG-DL specifically. During her survey, she identified the main reason, apparently: the above-mentioned question of inconsistent information regarding SIG membership and dues. Her recruitment efforts are ongoing, especially within the French-speaking community of information science. SIG-DL has also worked to recruit new members through our various events. Webinars are branded as SIG-DL events, and the SIG was heavily advertised at the RDAP conference. The Digital Liaisons panel has also been an important recruitment venue, as students and new professionals are exposed to the SIG and our mission early on.

5. What programs, including those presented at the ASIS&T Annual Meeting, did your SIG sponsor or cosponsor during the fiscal year? (e.g., continuing education programs, regional meetings, promotional activities for your SIG or ASIS&T, career guidance, ongoing services, etc.). Please list the name of the program, speakers involved, date and location, estimated attendance, revenue and expenses, a brief description of each program, and other participating organization or ASIS&T units, if applicable.

This year SIG-DL was once again very active in developing and delivering valuable research and professional development programming for SIG and ASIS&T members. SIG-DL sponsored the Digital Liaisons poster and Lightning talks session at the 2013 ASIS&T Annual Conference, continued its notable series of professional development webinars, and once again offered the Deborah Barreau Memorial Award for outstanding contributions to SIG-DL. All three programs are described in detail below: * **DIGITAL LIAISONS 2013: ENGAGING WITH DIGITAL CURATION THEORY AND PRACTICE** (Panel Session at ASIS&T 2013 Annual conference) SIG-DL organized its third annual Digital Liaisons poster and lightning talk session at the ASIS&T 2013 Annual Conference in Montreal. The general purpose of Digital Liaisons is to provide a dedicated venue for Undergraduate and Master's students and recent library and information science graduates to present their research activities and project work experiences to an audience of both peers and information professionals. Session participants benefit from the opportunity to show off their skills and experience, as well as to develop their presentation skills. ASIS&T as an organization benefits because the panel is one of the few events at the annual conference where new or prospective ASIS&T members can present on their own work. The panel not only helps promote ASIS&T and SIG-DL, but it also provides students and new professionals with an opportunity to become involved with the organization. The theme for Digital Liaisons 2013 was "Engaging with Digital Curation Theory and Practice." This theme seemed particularly germane as new information professionals must enter the workforce armed with appropriate skills for curating and making digital materials accessible, and must know both the theoretical underpinnings of digital curation and how to put those theories into practice in real life applications. Therefore, this session provided undergraduates, master's students, and early professionals with the opportunity to engage with the theories and applications of digital curation, and to present on meaningful projects and experiences they have had, whether as a student or a practitioner. Participants presented posters and lightning talks to highlight the unique and valuable research and experiences this community has had engaging with digital curation theories and practice. Digital Liaisons 2013 was held on November 4, 2013, at 1:30PM, and there were around 50 attendees in the audience. Tina Jayroe and Chris Eaker, the organizer of the panel, moderated the event. Profs. Carolyn Hank, University of Tennessee, Knoxville and Elaine Ménard of McGill University, Canada served as the event keynote and plenary speakers. The session was videotaped in its entirety by SIG-DL incoming chair Kevin comerford. The video proceedings were also edited into segments for more convenient access to each presentation by SIGDL's Webmaster, Dot Porter. They can be viewed on SIG DL's YouTube Channel (via the SIG DL website) at: <http://www.asis.org/SIG/sigdl/digital-liaisons-engaging-with-digital-curation-theory-and-practice/>. A complete list of participants and presentations is also available online at: <http://www.asis.org/SIG/sigdl/digital-liaisons-engaging-with-digital-curation-theory-and-practice/>. For the 2014 Annual Conference, SIG-DL's proposal was accepted for another Digital Liaisons panel session, which will be held on Monday, November 3rd, 2014, at 8:30AM. Holley Long is chairing this year's planning committee, and the theme for this year's panel is "Building Communities and Empowering Culture Through Digital Libraries." * **SIG-DL 2014 WEBINAR SERIES** SIG-DL once again offered a series of 3 professional development webinars for digital libraries and digital curation specialists. This year the program was once again organized by Ngozi Okoro, SIG-DL Webinars Chair, and it focused on major technology tools that are important to specialized areas of practice within the field of digital librarianship. A synopsis of each webinar is listed below: Webinar Title: Evaluating the DataVerse Network: Connecting Open Data with Scholarly Communications Webinar Date: Tuesday, June 17, 2014, 11:00am-12:00pm (EDT) Webinar Page: <http://www.asis.org/Conferences/webinars/DLWebinar-6-17-2014-purchase.html> Presenter: Jonathan Wheeler, Data Curation Librarian at University of New Mexico Attendance: 70 Expenses: \$ 187.50 (honorarium + set up fees) Revenue: \$140 Program Description: The rise of Big Data and the growing public and federal interest in open and transparent research has resulted in a proliferation of architectures and services designed to facilitate data publication. Starting from a core set of common features, repository solutions are evolving to incorporate an increasing variety of metadata profiles, on-the-fly analysis and streaming capabilities, access control models, and archival and preservation features. This breadth of features and the corresponding need to integrate data publication within existing and often well-established institutional repository services leaves Scholarly Communications Librarians faced with a broad range of choices, challenges, and opportunities. Topics and features to be discussed in this webinar include the DataVerse Network's branding and front end customization capabilities, extensible metadata model, user access controls and administration. An overview of the new DataVerse plugin for the PKP Open Journal System (OJS) will also be provided. Webinar Title: Navigating Digital Asset Management Webinar Date: Wednesday, April 23, 2014, 12:00pm-1:00pm (EDT) Webinar Page: <http://www.asis.org/Conferences/webinars/DLWebinar-4-23-2014-purchase.html> Presenters: Julie Maher, Director of the Education Committee for the Archivists Round Table of Metropolitan New York, Inc., and Alice Merchant, COO at Asset Atelier Attendance: 70 Expenses: \$177.50 (honorarium + set up fees) Revenue: \$80 Program Description: This one-hour

webinar will focus on best practices for navigating the ever-growing field of Digital Asset Management. In order for DAM initiatives to be successful, certain steps should be followed. This applies to both small and large organizations. The session will be broken down into the following four sections: Buy-in (Communication, Stakeholders, IT Partnership), Business Case (Project Summary, Opportunity Costs, Scope, Assumptions, ROI), Risks & Constraints (Standards, Governance, Project Management), Resource Planning (Funding, Prioritization). Webinar Title: Untangling the Web: Using Archive-It to Capture and Provide Access to Web Content Webinar Date: Thursday, April 17, 2014, 1:00pm-2:00pm (EDT) Webinar Page: <http://www.asis.org/Conferences/webinars/DLWebinar-4-17-2014-purchase.html> Presenter: Lori Donovan, Internet Archive Attendance: 56 Expenses: \$67.75 (set up fees) Revenue: \$30 Program Description: This webinar focused on archiving web content created by or of interest to cultural heritage institutions. Most organizations are aware of the increasing importance of web content as a part of the historical record. However many are not currently preserving their web presence as it evolves over time and/or ensuring the accessibility of web content related to their institution's mission and existing collections. A demonstration of the web archiving process using Archive-It, a web archiving service from the Internet Archive will be featured. The webinar will draw from the Internet Archive's experiences as leaders in the web archiving community, and incorporate examples from our numerous cultural heritage Archive-It partners who have incorporated web archiving into their collecting programs.

* SIG-DL DEBORAH BARREAU MEMORIAL AWARD SIG-DL is once again offering the Dr. Deborah Barreau Memorial Award this year – the award honors ASIS&T SIG-DL members who have made significant contributions to the Digital Libraries Special Interest Group through service, projects, research or professional development initiatives that enrich the SIG-DL community. The award is intended to encourage active engagement of SIG-DL members, recognizing outstanding service to the SIG. In addition to recognition of exceptional contributions to SIG-DL, awardees also receive a modest monetary award which will be presented in a brief ceremony during the SIG-DL business meeting held at the ASIS&T Annual Meeting. Only ASIST SIG-DL members are eligible to be nominated, and current SIG-DL Executive Committee members are not eligible. 2014 is the second year that the award has been offered, last year the first award went to Christopher Eaker, for his outstanding service in organizing the 2013 Digital Liaisons panel session at the ASIS&T Annual Conference in Montreal. At present, the nomination period is still open for the 2014 award (the deadline for nominations is September 1). The SIG-DL executive committee will review nominations after September first, and will announce this year's award winner by October first, just prior to the ASIS&T 2014 annual meeting.

6. Describe the publications your SIG produced during the activity period (e.g., newsletters, technical publications, pathfinders, joint publications, etc.). Briefly describe those publications here, indicate the publication frequency and intended audience, and enclose a copy of each publication (or provide the URL) with this report.

SIG-DL LAUNCHES NEW QUARTERLY NEWSLETTER After much planning and preparation work by SIG-DL newsletter editor Gena Chattin and her newsletter volunteer staff, SIG-DL launched a brand new quarterly electronic newsletter this year: SIG-DL News. This publication is designed to promote SIG-DL programs and activities, but also to provide professional and industry news that is relevant to those working in the digital libraries, digital curation and digital asset management fields. Each issue contains a section for SIG-DL news, ASIS&T general news announcements, Digital Libraries Tools and Technologies ("DL Tool & Tech") and general digital libraries news. The newsletter's primary audience is the SIG-DL membership, but we are counting on it being read by a much broader audience of digital libraries and related practitioners. To date, the first two quarterly issues of the newsletter have been published, and work is underway on the third, which will be released in time to preview this year's ASIS&T Annual Conference. Web links to the SIG-DL News published newsletter issues:

* SIG-DL News, July 2014 Issue: <http://eepurl.com/ZoZVn>

* SIG-DL News, April 2014 Issue: <http://eepurl.com/RN2ar>

Readership metrics from the first two issues are as follows:

- * Total Subscribers as of August 12, 2014: 80.
- * SIG-DL News, April 2014 Issue (as of May 23, 2014): - Sent to entire SIG-DL membership (342 successful deliveries). - Open rate: 42.4% (145 recipients opened the e-mail) - Engagement: Readers clicked links within the newsletter 69 times.
- * SIG-DL News, July 2014 Issue (as of August 12, 2014): - Sent only to opt-in subscribers (76 recipients). - Open rate: 55.3% (42 recipients opened the e-mail) - Engagement: Readers clicked links within the newsletter 36 times.

SIG-DL SOCIAL MEDIA PUBLISHING SIG-DL continued to publish regular postings on its Facebook, Twitter and LinkedIn accounts this year. Tina Jayroe, SIG-DL Communications Officer ensured that there were at least weekly, if not daily postings and updates through each media channel to keep SIG members informed and to publicize the group's activities:

* Facebook Page: <https://www.facebook.com/groups/sigdl/>

* LinkedIn Page: <https://www.linkedin.com/groups/ASIS-T-SIGDL-1209207>

* Twitter Page: <https://twitter.com/sigdl>

SIG-DL WEB PUBLISHING SIG-DL continued to publish regular postings on its official website. Dot Porter, SIG-DL Webmaster, and Tina Jayroe, SIG-DL Communications Officer ensured that there were new updates to the website each month to keep SIG members informed:

* SIG-DL Website: <http://www.asis.org/SIG/sigdl/>

7. Describe your SIG's participation in other noteworthy activities during the period (e.g., participation in a public effort, such as, legislative hearing, standards committee, representation at meetings of other organizations, etc.).

SIG-DL SPONSORS RDAP 2014 POSTER SESSION AND LIVE TWEETING This year SIG-DL made two major contributions to support the 2014 RDAP Summit (Research Data Access & Preservation), which was held March 26-28, 2014 in San Diego, CA. SIG-DL contributed \$750 to sponsor the RDAP poster session this year, and SIG-DL's Secretary/Treasurer, Lizzy Rolando served on the RDAP Program committee for the event. Also, during the summit, SIG-DL members Ashley Sands and Rachael Black were in attendance and live-tweeted the meeting proceedings (see <https://storify.com/lzilinski/rdap-2014-panel-on-collaboration-and-tension-betwe>).

8. Please include any other comments you would like to make about your SIG's activities during the period.

2013-14 has been an extremely productive year for SIG-DL, and we have maintained or increased momentum in each of our major program and communications activities. As this year's chair of SIG-DL I would like to offer special thanks to the SIG-DL Officers, Conveners and members who made our programs and publications a success: Tina Jayroe, Communications Officer, Lizzy Rolando, Secretary/Treasurer, Ngozi Okoro, Webinar programs; Holley Long, Digital Liaisons coordinator; Gena Chattin, Newsletter editor, and Joan Beaudoin, Newsletter assistance; Lyne Da Silva, Membership Officer; and Dot Porter, Webmaster.