82ND ANNUAL MEETING

SPONSOR | EXHIBIT | ADVERTISE

àsis&t

19-23 OCTOBER 2019
CROWN MELBOURNE, AUSTRALIA

INFORMATION...ANYONE, ANYWHERE, ANY TIME, ANY WAY

KEY REASONS TO SPONSOR, EXHIBIT, OR ADVERTISE

✴ The ASIS&T Annual Meeting is the preeminent global gathering of information science researchers and professionals in the world.

✴ The event that draws an extremely targeted audience of more than 500 information science researchers and practitioners.

✴ The meeting is self-contained enough to easily connect with the people you want to meet.

✴ Attendees work for universities and corporations from around the world.

✴ Most attendees are decision makers or are in a position to influence decisions.

✴ The meeting provides extensive networking opportunities during lunches, coffee breaks, and receptions.

✴ The exhibit location is designed to focus attention on your products and services. Receive complimentary meeting registration and mailing labels of advance, as well as final meeting registrants.

✴ Product theaters (demonstration sessions) provide a setting for in-depth demonstrations of cutting-edge products and services.

Can't make it to Melbourne? No worries, mate! Our varied opportunities include ways for your organization to gain visibility even if one of your representatives is unable to attend.

Who is ASIS&T?

For 82 years, the Association for Information Science and Technology has been the leader in keeping information professionals, information research managers, librarians, records managers, and others who "bridge-the-gap" between the present and future, between research and application, and between developer and user. ASIS&T helps its 2,000 members and conference attendees meet the challenges of today and prepare for tomorrow.

Who Are ASIS&T Members?

ASIS&T members are leaders in their field and early adopters of new technology. Member Job Types Include: 35% corporate, 45% academic, 20% government or non-profit, and 42% hold management positions and 22% hold senior management positions.

SPONSORSHIP PACKAGES

Organizations wishing to combine the benefits of sponsoring, exhibiting and advertising, as well as those with limited budgets but eager for visibility, may wish to purchase a sponsorship package. Sponsors will be recognized according to the level of package purchased and will receive the benefits and opportunities detailed below.

	Gold	Silver	Bronze	Contributing	Supporting
	US$8,000	US$5,000	US$2,000	US$600	US$300
Listing on the Meeting Website	✓	✓	✓	✓	✓
Listing in the printed program	✓	✓	✓	✓	✓
Listing in the Meetings App	✓	✓	✓	✓	✓
Acknowledgement and Your Logo Listed on Conference Signage	✓	✓	✓	✓	
Acknowledgement on Social Media	✓	✓	✓	✓	
One (1) Complimentary Full Meeting Registration (US$755 value)	✓	✓			
One (1) ½ Page Ad in the Printed Program (value US$400)	✓	✓			
One (1) Tabletop Exhibit Package (US$1,500 value)	✓				
Registrant Postal Mailing List prior to conference (one time use only and mailing piece requires advance approval by ASIS&T staff)	✓				
Banner Recognition	✓				

Opening Plenary Session

US$5,000

More than 500 information science and technology professionals attend this session, which is heavily marketed and offers a sponsor exclusive, high-profile recognition. Opening Plenary Session exclusive sponsor will receive one (1) complimentary full meeting registration (US$755 value), acknowledgement in the printed program, listing in the Meetings App, listed on signage at the door, your logo prominently displayed on the welcome slide, and the opportunity to introduce the speaker.

Welcome Reception

US$25,000 (exclusive)

Hosting the first social event of the ASIS&T Annual Meeting provides significant visibility as you mingle with attendees. This is an excellent opportunity to position yourself as a leader in the information science community. The Welcome Reception exclusive sponsor will receive two (2) complimentary full meeting registrations (US$1,510 value) and the opportunity to make brief remarks at the beginning of the reception (*brief remarks which may include media presentations, must be limited to five (5) minutes or less in total length*). Sponsor will receive acknowledgement in the printed program, listing in the Meetings App, one (1) high-top table and sign with your logo at the reception, and listed on signage at the door.

Closing Plenary Session

US$5,000

With the conference winding down, our closing keynote speaker is another highlight of the conference that attracts a large audience and is heavily marketed and offers a sponsor exclusive, high-profile recognition. Closing Plenary Session exclusive sponsor will receive one (1) complimentary full meeting registration (US$755), acknowledgement in the printed program, listing in the Meetings App, listed on signage at the door, your logo prominently displayed on the welcome slide, and the opportunity to introduce the speaker.

New Member and First-Time Attendee Orientation / Brunch

US$10,000 (exclusive)

Your sponsorship will provide high visibility to new members of ASIS&T and first-time conference attendees. You will be associated with enhancing their conference experience for years to come. The New Member and First Time Attendee Orientation/Brunch exclusive sponsor will receive one (1) complimentary full meeting registration (US$755) and the opportunity to make brief remarks at the beginning of the brunch (brief remarks which may include media presentations, must be limited to five (5) minutes or less in total length). Sponsor will receive acknowledgement in the printed program, listing in the Meetings App, and listing on signage at the door.

Awards Banquet

US$30,000 (exclusive)

Being acknowledged by your peers is a very special part of the ASIS&T Annual Meeting experience. It's a prestigious event as members gather to honor those who won this year's awards. The Awards Banquet exclusive sponsor will receive two (2) complimentary full meeting registrations (US$1,510 value) and the opportunity to open the awards ceremony (brief remarks which may include media presentations, must be limited to five (5) minutes or less in total length). Sponsor will receive acknowledgement in the printed program, listing in the Meetings App, and listed on signage at the door.

Student and Alumni Reception

US$1,500 (non-exclusive)

Gain name recognition now with the future leaders of the Information Science field. Each Student and Alumni Reception sponsor will receive acknowledgement in the printed program, a listing in the Meetings App, and listing on signage at the door. Academic institutions sponsoring the Student and Alumni Reception will have the opportunity to share materials during the reception. Each sponsor will have a 6' draped table around the perimeter of the reception room. While this opportunity is open to any organization, it is specifically designed to give academic institutions the opportunity to network and gain exposure with current students who will be future alumni and, potentially, faculty. This opportunity combines recognition as a sponsor with a time-limited exhibit of the institution's materials. Academic institutions wishing to add a standard exhibit table in the coffee break area may do so for an added fee of US$600. A complimentary student registration is included with this add-on.

Coffee Breaks

US$4,000 (5 available)

Everyone needs a pick-me-up to start their day and to keep them going. Sponsors receive maximum exposure in the registration area as attendees gather between sessions for refreshment breaks. Each sponsor will receive acknowledgement in the printed program and listing in the Meetings App. Signage recognizing the sponsors will be displayed throughout the break area. Sponsors may distribute materials (maximum 2 pieces per sponsor) on the display tables in the break area. For great visibility, sponsors may also provide branded coffee cups and napkins at their own cost.

Doctoral Colloquium

US$2,500 (non-exclusive)

This critical learning and mentoring opportunity supports the next leaders in the field of information science and technology! Each sponsor will receive supporting sponsor status (US$300 value), acknowledgement in the printed program, listing in the Meetings App, and listed on signage at the door. Academic institutions sponsoring the Doctoral Colloquium have the opportunity to share materials during the session.

Video/Recorded Sessions

US$7,500

Your logo will be shown throughout the recording. If desired, you may pre-record a greeting for the session recordings.

GIVE-AWAY SPONSORSHIPS

Meeting Bags
US$5,000
Place your name, logo, and website on the one side of the official ASIS&T Annual Meeting bags with the ASIS&T meeting logo on the other.

Badge Lanyards
US$4,000
Place your name and logo on the official ASIS&T Annual Meeting badge lanyard which all attendees will wear throughout the meeting.

Soft-Bound Journal (7"H x.039"W x 5"D) with Pen Set
US$3,500
Place your name and logo on the journal to be distributed at the registration area.

Water Bottles
US$1,800
Place your name and logo on each water bottle to be distributed at the registration area.
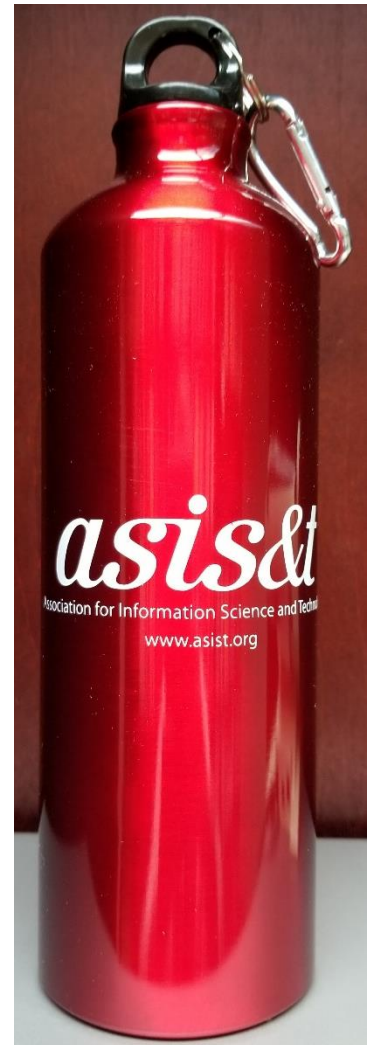
USB Flash Drives
US$1,500
Place your name and logo on each flash drive to be distributed at the registration area.

Pens ~~SOLD~~
US$1,000
Place your name and logo on each pen to be distributed at the registration area.

TECHNOLOGY SPONSORSHIPS

Charging Station
US$2,500
Everyone needs to charge their mobile device sometime. Why not take credit for powering someone's day!

Conference Wi-Fi
US$6,000 (exclusive)
Choose the password for the conference Wi-Fi with your sponsorship. Have your logo and welcome message on the landing page.

Mobile Conference App
US$5,000 (exclusive)
Have your logo welcome message listed on the splash page.

SPONSORSHIP PAYMENT AND POLICIES

As soon as full payment is received, sponsors will be recognized on the ASIS&T 2019 website with the company name, logo, and 25-word description about the company. When submitting the sponsorship form, please also e-mail your logo in high resolution in a .JPG, .PNG or .EPS format and a 25-word description to meetings@asist.org.

ASIS&T will screen all presentations, visuals, and handouts from sponsors in advance of the sponsored event and reserves the right to reject any presentation or materials that are not in the best interest of the attendees.

Employees of sponsoring companies who do not plan to attend the full ASIS&T meeting may attend at the daily rate for the day of their event.

ASIS&T is unable to provide discounts and/or concessions to sponsors who are unable to attend the event.

PAYMENT AND CANCELLATION POLICY

Sponsorships will be invoiced upon receipt of the commitment to sponsor and are payable within 30 days or sponsorship will be offered to others. Sponsor recognition will begin when payment is received. In order to be listed in the final *Program Book*, all information must be received by **September 1, 2019**.

Sponsors may cancel their sponsorship but will be charged as follows:

- Prior to April 1, 2019: 25% cancellation fee
- April 1 – June 30, 2019: 40% cancellation fee
- July 1 to conference date: non-refundable

DON'T SEE WHAT YOU WANT?

We value our sponsors and will work with you to design the best sponsorship offering for you. We take the time to listen to your needs and provide options that fit them. We are happy to customize a sponsorship program for you.

For more information on ASIST19 Sponsorship, Exhibitor or Advertising Opportunities, please contact:

Cathy Nash, Director of Meetings & Events
ASIS&T
8555 16th Street, Suite 850
Silver Spring, MD 20190
metings@asist.org
301-495-0900

READY TO COMMIT?

Please visit https://www.asist.org/am19/marketing/
There you can place your order for the marketing opportunity of your choice. You will be invoiced within 2 business days and may pay by credit card, ACH or check.

EXHIBITING

ASIS&T offers vendors several exhibiting options depending on the level of exposure and interaction that you are seeking. Standard exhibits will be accessible to attendees throughout the Sunday, Monday, and Tuesday of the conference and positioned in a public, high-traffic area near registration. More intimate opportunities to connect with your target audience will be located throughout the meeting area.

Display Hours:

Set-up begins at 8:00 a.m. on Sunday
Sunday: 1:00 p.m. – 4:00 p.m.
Monday: 10:00 a.m. – 4:00 p.m.
Tuesday: 10:00 a.m. – 4:00 p.m.

Standard 10' Exhibit
US$1,500

ASIS&T display space is sold on a first-come-first-served basis. There is limited space available to preserve the informality of the conference and to maximize exhibitor's productive, substantive exposure. All displays will be located in a public, high-traffic area near registration. Maximize your exposure to this targeted audience while minimizing your expense and time!

What's Included with your Exhibit:

- One (1) full meeting registration (all exhibitor representatives <u>must</u> be registered for the meeting);
- One (1) 6' draped table;
- One (1) chair;
- One (1) wastebasket; and
- Organization logo and a 25-word description will be listed on the conference website and in the mobile app. Organization will also be listed in the printed program.

Unmanned 6' Exhibit
US$1,000

ASIS&T display space is sold on a first-come-first-served basis. There is limited space available to preserve the informality of the conference and to maximize exhibitor's productive, substantive exposure. All displays will be located in a public, high-traffic area near registration. An unmanned exhibit provides your organization the opportunity to share materials without the added expense of travel to attend the meeting.

What's Included with your Unmanned Exhibit:

- One (1) 6' draped table.
- Organization logo and a 25-word description will be listed on the conference website and in the mobile app. Organization will also be listed in the printed program.
- Setup and breakdown of tabletop by ASIS&T staff. Materials not used during the meeting will not be returned.
- Organizations represented by a registered attendee may not have an unmanned exhibit at the meeting.

Student and Alumni Reception Sponsor/Exhibitor

US$1,500 (non-exclusive)

Gain name recognition now with the future leaders of the Information Science field. Each Student and Alumni Reception sponsor will receive acknowledgement in the printed program, a listing in the Meetings App, and listing on signage at the door. Academic institutions sponsoring the Student and Alumni Reception will have the opportunity to share materials during the reception. Each sponsor will have a 6' draped table around the perimeter of the reception room or a raised cocktail round (exhibitor choice). While this opportunity is open to any organization, it is specifically designed to give academic institutions the opportunity to network and gain exposure with current students who will be future alumni and, potentially, faculty. This opportunity combines recognition as a sponsor with a time-limited exhibit of the institution's materials. Academic institutions wishing to add a standard exhibit table in the coffee break area may do so for an added fee of US$600. A complimentary student registration is included with this add-on.

Product Theater (an exclusive in-depth demonstration opportunity)

US$2,500

This is a formal demonstration that includes:

- One (1) 60-minute time slot;

- Room set for up to 100 attendees;

- LCD projector, screen, podium, and microphone; and

- sign outside the door with sponsor name and logo

This is not an opportunity to sell. Rather, speakers should deliver a substantive, case-oriented presentation that relates to your top products and services. Your event will be advertised in the printed program, website and mobile app, and will be open to all ASIS&T meeting attendees. Reservations and full payment must be submitted by **August 1**, along with the session title, presenter name and affiliation, and a 25-word description.

Job Fair Exhibitor

US$2,500

The ASIS&T Annual Meeting is an ideal time to recruit the best and brightest talent in the information science profession. Highly trained and skilled researchers and practitioners come together once each year and you'll find them at ASIS&T. What better time to identify talent and market opportunities?

Job Fair Exhibitors receive both a standard exhibit booth along with reserved meeting room space to interview prospective candidates. ASIS&T will coordinate the sharing of job descriptions with potential candidates and the posting of candidate resumes for employer review ahead of the meeting so that interviews can be scheduled.

One (1) complimentary meeting registration is included (US$755).

EXHIBITOR PAYMENT AND POLICIES

As soon as full payment is received, exhibitors will be recognized on the ASIS&T 2019 website with the company name, logo, and a 25-word description about the company. When submitting the exhibitor form, please also e-mail your logo in high resolution in a .JPG, .PNG or .EPS format and a 25-word description about your company to meetings@asist.org.

ASIS&T will screen all visuals, and handouts from exhibitors on site and reserves the right to reject any materials that are not deemed to be in the best interest of the attendees.

Employees of sponsoring companies who do not plan to attend the full ASIS&T meeting may attend at the daily rate for the day of their event.

One (1) full meeting registration is included with the Standard and Job Fair Exhibit only. Student reception and product theater exhibitors must be registered for at least the day of the event at which they are exhibiting.

ASIS&T is unable to provide discounts and/or concessions to exhibitors that are unable to attend the event.

PAYMENT AND CANCELLATION POLICY

Exhibitors will be invoiced upon receipt of the commitment to exhibit and are payable with 30 days. Exhibitor recognition will begin once payment is received. In order to be listed in the final *Program Book*, all information must be received by **September 1, 2019**.

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ADVERTISING

Before and during the meeting, ASIS&T offers the opportunity for organizations to connect with potential and confirmed meeting attendees. ASIS&T offers digital and print advertising opportunities, as well as the opportunity to advertise on-site through unique logo placement.

Pre-Meeting E-Mail Banner Ad
US$500 / email

Website Banner Ad
US$250 / week

Virtual Meeting Pre-Conference Brochure/Program Ad (Full Page)
US$250

Publication Pages
The 2019 printed program will be an 8.5" x 11" publication. Full-page and half-page advertisements may be reserved in the program at the following rates:

RATES	
AD TYPE:	Rate
Printed Program – Full-Page	US$750
Printed Program – Inside Front Page *SOLD*	US$1,000
Printed Program – Back Cover	US$1,500
Printed Program – Half-Page	US$400
Conference Proceedings - Any Size	US$750
Printed program given to each registrant. Conference Proceedings is a downloadable PDF file.	

One-Page Flyer to be Displayed on the Literature Table
US$500 for up to 500 copies

Hotel Key Card
US$3,000 plus the cost of the cards and fees assessed by the hotel

Floor Clings
Please e-mail meetings@asist.org to discuss pricing options.

asis&t

OCTOBER 19-23, 2019

CROWN MELBOURNE, AUSTRALIA

82ND ANNUAL MEETING

Who are ASIS&T Members?

ASIS&T members are leaders in their field and early adopters of new technology.
Member Job Types Include:

35%
corporate

65%
academic

20%
government or non-profit

52%
hold management positions

22%
hold senior management positions

Conference Statistics

500+
attendees

Nearly **30**
countries represented

More than **200**
presentations