Usability Case Study of Northeastern University Digital Repository Service

Catherine Dixon, Wenging Lu & Anna Boutin

Introduction

What did you do?

How did you analyze what you collected?

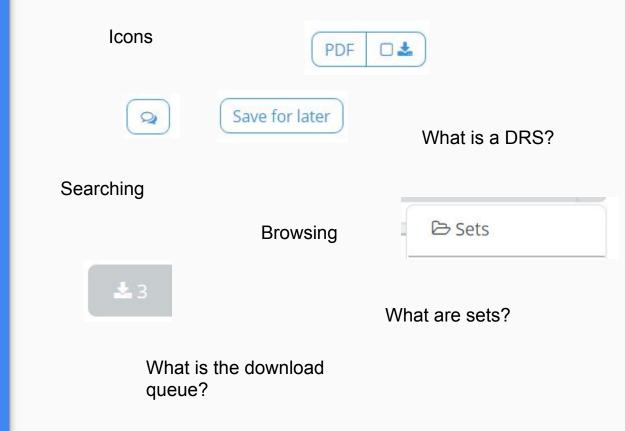
What did you learn?

Our Process

Meet with Site Supervisors

Goal: Test the changes made from the DRS' last usability study, which was in-house

Recruit only Northeastern University graduate students unfamiliar with the DRS



Abstract

The birth of permanent, secular, and popular theater in sixteenth and seventeenth century Europe gave rise to s...,



Recruitment and Testing Sessions



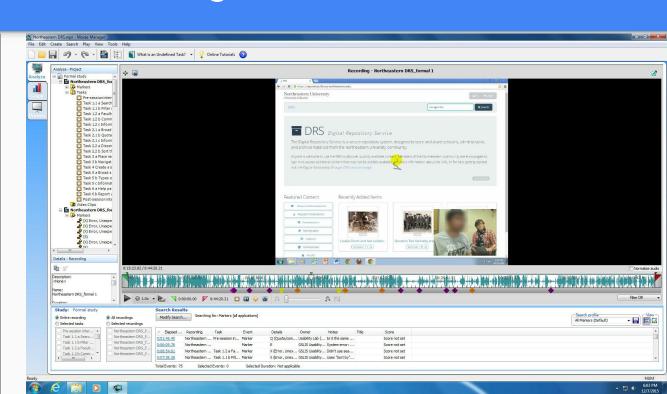
Website Usability Testing

Are you free Tuesdays or Fridays between 4pm and 6:30pm? Come to Simmons College for a 1-hour session. We are graduate students from the School of Library and Information Science at Simmons College and we are helping Northeastern University Library evaluate their Digital Repository Service website.



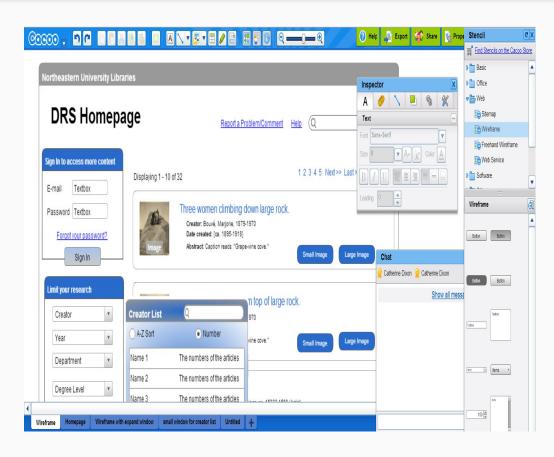
For more information fill out the brief form at http://goo.gl/forms/axfPo2Vq2w

axtPo2Vq2w
Usability testing
http://goo.gl/forms/
axtPo2Vq2w
Usability testing



Exercises

- Evaluate site using Nielsen's 10
 Usability Heuristics
- Content Inventory
 - Used the search results page
 - Observations from user testing and team comments
 - Keep/change/delete
 - Additional notes
- Wireframe of search results page and of home page



Our Analysis

Criteria

Effectiveness

- Task success rate
- Task success distribution
- Task scores

Efficiency

- Time on task
- Mouse Clicks
- Core efficiency measure

Satisfaction

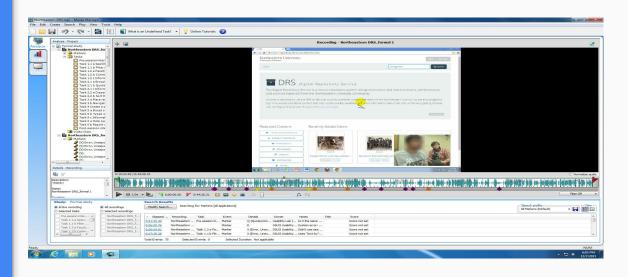
- Pre- and Post-session interview
- Participants' comments
- Team members' observations

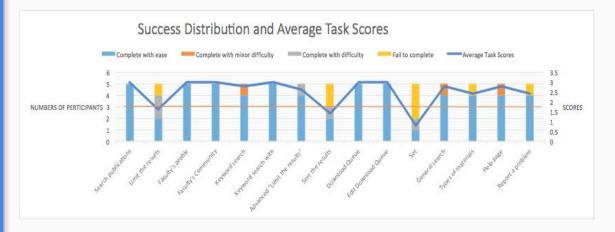
Software for Data Analysis

Morae

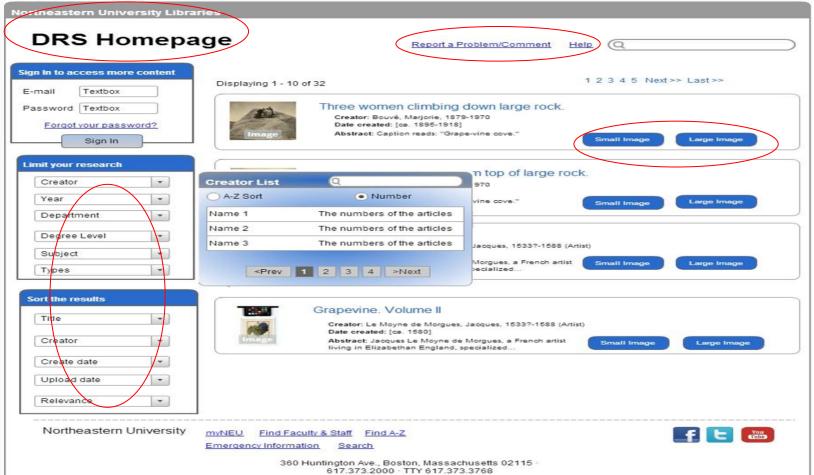
Excel

Google Sheets





Results and Suggestions



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Lessons Learned

- Practice makes better, not perfect
- Excellent communication with stakeholders
- Valuable understanding of usability & related skills

Future Considerations

- Outside input on proofreading & editing
- Additional pilot testing
- Stricter participant controls
- Talk aloud method

Questions?

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