#### EBSCO EDS Usability Report

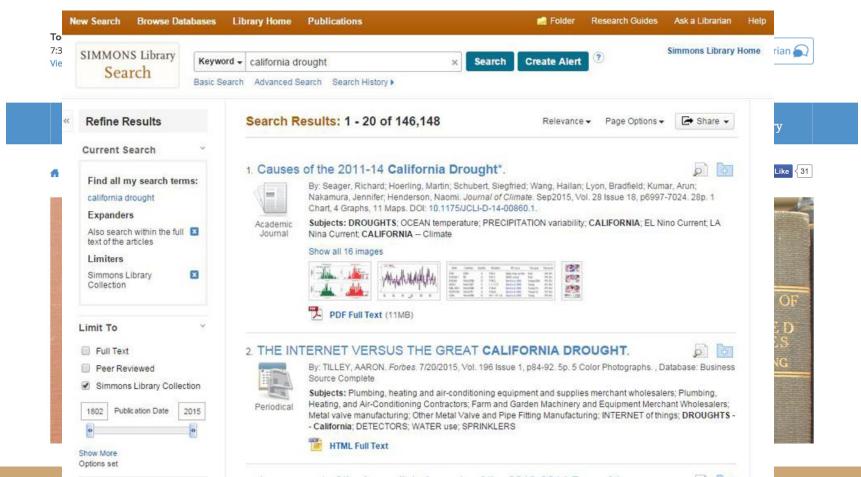
Julia Caffrey, Molly Rogers, and Lucy Taylor

#### Product Introduction

EBSCO by EDS (Branded as Simmons Library Search)

Summon by Proquest (Branded as Tufts JumboSearch)

#### Simmons Library Search (EDS by EBSCO)



#### Tufts JumboSearch (Summon by Proquest)

Tufts User Off Campus? Log in t	o access full text and more content.			
Tufts	california drought Search (	Tufts Libraries Feedback Help 2 English -		
REFINE YOUR SEARCH Any Full Text Online Scholarly & Peer-Review Peer-Review Library Catalog CONTENT TYPE Any Book / eBook Journal Article Governmen Magazine A Dissertation More	225,882 results sorted by relevance - S   Image: contine or contine or content of the content	Read Online Cite Email Revisiting the recent California drought as an extreme value by Robeson, Scott M Spatially weighted averages of Palmer Drought Severity Index (PDSI) over central and southern California show that the 1 year 2014 drought was not as severe as previously reported, but it still is the most severe in the 1895–2014 instrumental record. Using the typical adjustment procedure that matches the mean and standard deviation of tree ring PDSI values to those of instrumental data shows over 10 droughts from 800 to 2006 that were more severe than the 1 year 2014 drought, with the 2014 drought having a return period of 140–180 years.		
✓ Any history & ar economics agriculture ecology languages	Image: Space Daily, 02/2014   Permalink   for this time of the year." The drought is so	Quantile mapping allows for a closer correspondence between instrumental and tree ring PDSI probability distributions and produces return periods of 700–900 years for the 1 year 2014 drought. Associated cumulative 3 and 4 year droughts, however, are estimated to be much more severe. The 2012–2014		

# Test Objectives

- 1. Compare functionality and usability of EDS and Summon
- 2. Use Summon as a competitive benchmark
- 3. Identify specific usability problems with EDS
- 4. Assess user preferences and satisfaction
- 5. Create recommendations for improvement

# Usability Testing Sessions

- <u>Pre-Session Questions</u>
- Test Scenario
  - Undergraduate first-year researching the causes/impacts of drought in California.
- Tasks
  - Basic Search and Resource Selection
  - Limiting Results
  - Advanced Search
  - Known Item Search (search for a specific resource)
- Post Task Questions
- Post Session Questions

# Other Methods Used to Evaluate Usability

Heuristic Evaluation

• Content Inventory

• Wireframing

# Demographics



First-year undergraduate Simmons students



Health sciences heavily represented (6 of 7)



Diversity of user behavior patterns and preferences observed

# Data Processing, Measurements and Analysis

Effectiveness

- Task Completion Rate
- Task Error Rate

Efficiency

- Time on Task
- Mouse Clicks

Satisfaction

• 7 point Likert scale

#### Limitations

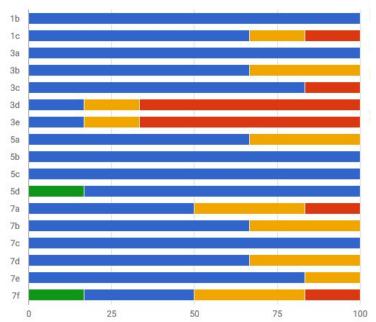
Convenience Sampling - All participants were Simmons

affiliated

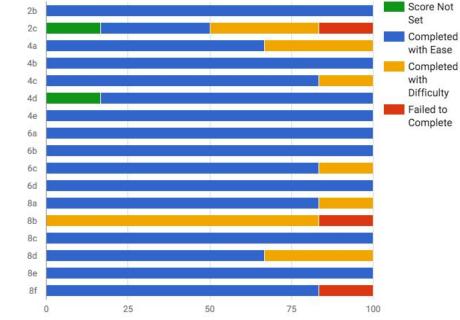
- Learnability and comparative testing
- System errors during testing

### Usability Test Results: Task Completion Rate

Summon



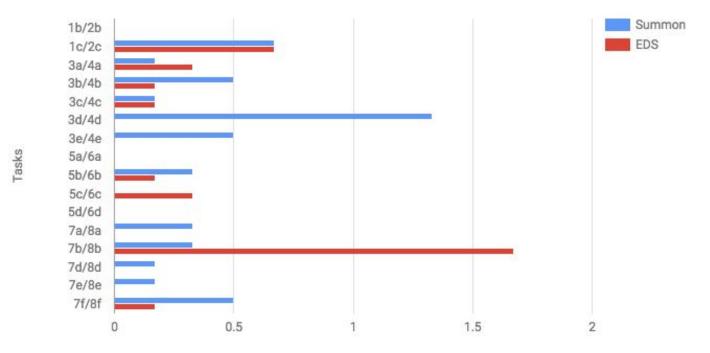




Task

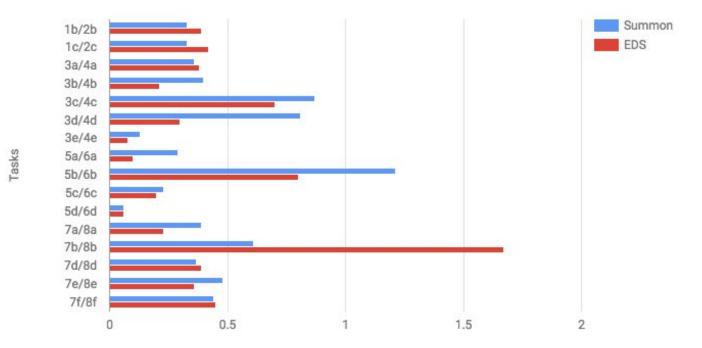
Percent

### Usability Test Results: Error Rates



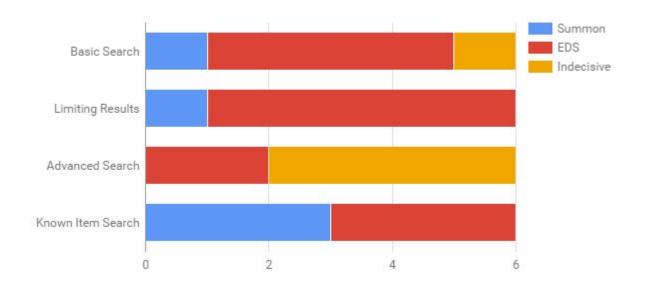
Mean Error Rate

#### Usability Test Results: Time on Task



Mean Time on Task (Minutes)

### Post Task Preferences



Overall - 5 of 7 participants preferred EDS

# Post Session Survey Results





Publication date slider disappearance

Difficulty of finding advanced search



Known item search

Simmons Library Search icon

Arrangement of advanced search

# Post Session Survey Results

"If I had a magic wand, I would change..."

N	lew Search	Browse Da	tabases	Lib	orary Home	Pub	licatior
	SIMMONS Library Search		Keyword - Basic Search		california drought		
					Advanced Search Sear		
~	Refine Results		Search Results: 1				
	Current S	earch	2				
	Find all my search terms: california drought		1. Causes of the 20 By: Seage Nakamura			Seager, amura, .	

- 1. Known title search relevance (3 participants)
- 2. Simmons logo would redirect to Library homepage
- 3. More description on the search result page
- 4. Better organization of sorting options for example, "placing newest to oldest close to where you can limit by publication date"

### Summary of Results

# EDS outperformed Summon



Mental Model Disconnect



Labelling, Visibility and Navigation

### Recommendations



- 1. Improve known item searching.
- 2. Reorganize "Refine" Results bar.
- 3. Revise unnamed "Sort by" dropdown
- 4. Increase visibility of "Help" using iconography

# What We Would Do Differently

- Test design errors
  - $\circ$  Order
  - Semantics of questions
- Into the real world...

### What We Want to Do Next

- Explore flexible methods and design like contextual inquiry
- What to do with all the data?

### Questions?

# Thank you!