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Podcasting for All Who Wonder



Podcasting - What is it?



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Podcasting

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Podcasting is the distribution of audio or video files, such as radio programs or music videos, over the [Internet](#) using either [RSS](#) or [Atom syndication](#) for listening on mobile devices and personal computers. The term **podcast**, like "radio", can mean both the content and the method of delivery. Podcasters' websites also may offer direct download of their files, but the subscription feed of automatically delivered new content is what distinguishes a podcast from a simple download or real-time [streaming](#) (see below). Usually, the podcast features one type of "show" with new episodes either sporadically or at planned intervals such as daily, weekly, etc. In addition to this, there are podcast networks that feature multiple shows on the same feed.

Podcasting's essence is about creating content (audio or video) for an audience that wants to listen when they want, where they want, and how they want.

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- Distribution of multimedia
- Over the Internet
- Using RSS
- for listening and viewing on computer or portable device



**Like “Radio”
Podcasting means both
content and method
of delivery**



**Subscription feed of
Automatically delivered
New content**



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Dan Cantliffe

Professor & Department Chairman, ASHS Past President 1995, University of Florida
Recorded on 01/30/2000



How did you get started in horticulture? - [Return](#)

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Authoring a Podcast



- Record multimedia source files
- Generate MP3, M4a or whatever
- Generate XML file
- Transfer to server
- Create link to feed



**Podcasting Builds on RSS
& implies a client-server
relationship**

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We created the NEWS webpage for YOU, our ALUMNI & FRIENDS! A fantastic resource for keeping up with the news stories about our programs, our teaching, our research and our extension work. We hope this site offers a glimpse into the happenings of both the plant science industry and at The Ohio State University.



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The Ohio State University has begun a fundraising campaign for its nationally-recognized **Turfgrass Science** and new **Professional Golf Management** programs.



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ATI's **Dr. Laura Deeter** was honored for her superior teaching with The Ohio State University Alumni Award for Distinguished Teaching.



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ATI's **Dr. Laura Deeter** was honored for her superior teaching with The Ohio State University Alumni Award for Distinguished Teaching. [Read more...](#)

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Ohio State HCS News

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OSU Scholars Revise Plant Science Textbook Apr 12, 04:45 PM

Thanks to a diverse group of plant science scholars from The Ohio State University, a widely-used plant science textbook has been completely revised. College-level horticulture and agronomy students across the country can expect to using the 4th Edition of Hartmann's Plant Science: Growth, Development, and Utilization of Cultivated Plants to learn about the environmental, cultural and social factors that influence how plants are grown and used worldwide.

[Read more...](#)**Turf Students Benefit from Gifts, Endowments** Apr 7, 02:43 PM

The Ohio State University Turfgrass Science program has begun a fundraising campaign for its nationally-recognized Turfgrass Science and new Professional Golf Management (PGM) programs. The turfgrass industry, Ohio State alumni and OSU faculty have responded favorably to this new campaign through generous equipment donations and endowment contributions. Current and future Ohio State students are sure to benefit from this initiative to strengthen the Turfgrass Science teaching and research programs at OSU.

[Read more...](#)**Alum Deeter a Distinguished Teacher** Apr 4, 11:53 AM

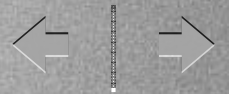
Dr. Laura M. Deeter, an Assistant Professor in Horticulture Technologies at Ohio State Agricultural Technical Institute (ATI), was honored for her superior teaching with the 2006 Ohio State University Alumni Award for Distinguished Teaching. Dr. Deeter is a role model and friend to students, who consider her to be an amazing teacher who makes learning fun. "She finds unique ways of making students want to learn and feel a kinship with her," one student commented. Students consistently praise Deeter's excellence in teaching, her command of the subject matter, and her genuine concern for her students.

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