



Dear Ambassador Candidate,

Thank you for your interest in the Katy Area Chamber of Commerce Ambassador Program! The ambassadors are the most active group of volunteers associated with the Chamber. I want you and your employer to be aware of the commitment involved. If selected, you are expected to serve for a minimum of 1 year and fulfill monthly participation requirements consistently.

What does an Ambassador do? You represent your own companies; promote Chamber events and programs, as well as new and existing Chamber members. You are asked to attend groundbreaking, ribbon cuttings, and business after hours events. Ambassadors help register and greet members at Chamber sponsored breakfasts and luncheons. You are the core group of volunteers that helps plan and operate the Chamber's events, and are responsible for recruiting new members. It is no small task, but it reaps big rewards through networking opportunities, knowledge of new product and service options, and strengthening of the business environment in our community.

Ribbon cuttings, which are a service to members, are the most frequent activities that you would attend as Ambassadors. Many new business owners who join the Chamber are surprised by the number of people that actually attend their ribbon cutting. We are there to encourage them, welcome them, and wish them success. We also want business owners to know that we come to listen and learn about their endeavor, so we can then share that information with our friends, families, clients, and colleagues. Our overall goal is for business owners and managers to understand how much the Chamber appreciates their investment not only in the Chamber, but also more importantly in our community.

If you are ready to meet this challenge, if you are willing to dive in and commit to being an active volunteer for the betterment of local businesses and the Katy Area community, then we encourage you to submit an application. You will definitely benefit from the Ambassador experience through friendships and business connections

We look forward to having you as a member of Leadership Katy!

A handwritten signature in black ink, appearing to read "MF", with a long, sweeping underline.

Matthew Ferraro, IOM  
President CEO  
Katy Area Chamber of Commerce.

# Ambassador Application

Date: \_\_\_\_\_

## PERSONAL

Full Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Personal Email: \_\_\_\_\_

Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_ Age: \_\_\_\_ Gender: \_\_\_\_ Ethnicity: \_\_\_\_

Favorite Leisure Activities: \_\_\_\_\_

## EMPLOYMENT

Employer: \_\_\_\_\_ Year of Hire: \_\_\_\_\_

Type of Business: \_\_\_\_\_ Title: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Work Email: \_\_\_\_\_

## QUESTIONNAIRE

Please answer the following three questions.

**1. What qualities do you possess that make you an effective leader? Explain how these characteristics can help advance the mission of the Katy Area Chamber.**

**2. What do you hope to gain from, and what can you contribute, through your involvement with the Ambassador program?**

**3. List any Katy Area Chamber events that you have attended in the past quarter.  
Example: Ribbon Cuttings, Business After Hours, Luncheons, Business Builder Breakfasts**

**EMPLOYER AGREEMENT**

The first 90 days from date of acceptance will be considered a probationary period. If the commitment requirement is not met within that period, you will be dropped from the program.

Employee Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I have reviewed this application and the information attached. I am aware of the time commitment involved for a member of our staff to become an active Katy Area Chamber Ambassador. Our company and I, in a supervisory role, agree to these commitments and fully support our representative in this program.

Employer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return completed application to the Katy Area Chamber at [info@katychamber.com](mailto:info@katychamber.com)