

**Mount Vernon Chamber of Commerce Presents
RIVERWALK SUMMER CONCERT SERIES
July 12-August 30, 2018
Thursdays, 6:00 pm-8:00 pm**



The Mount Vernon Riverwalk Concert Series consists of 8 weekly concerts on the Mount Vernon Riverwalk Plaza, starting on the second Thursday in July. The concerts feature an eclectic lineup of outstanding bands from the area.

Our series in 2017, our third year, brought 500 to over 1,000 people each Thursday to the Riverwalk for popular acts including Chris Eger Band and the Powerhouse Horns, Whiskey Fever, and Stacy Jones Band. We expect the attendance to grow again this year.

The concerts offer a free, family-friendly, fun atmosphere to encourage visitors and entertain residents. The venue is perfectly situated by the river and adjacent to downtown retail and restaurants. Based on last year's attendance, we expect to welcome 5,000+ people into the downtown core during the entire series.

The series will be heavily promoted through diverse media, including; social media, radio, print, press releases, chamber and city websites, member communications, and more. As a sponsor, you can expect to benefit from unprecedented brand exposure and stand above the competition through association with a much-loved, community-oriented event series.

Please join and support us in offering another wonderful community experience.

For more information on sponsorships, please contact Jeremy Kindlund at the Mount Vernon Chamber of Commerce, 360-428-8547 or Jeremy@MountVernonChamber.com.

Presenting Sponsor:**\$5,000**

Opportunity to speak or be recognized at every concert

Magnified and well-positioned company name and logo on poster

Company name on advertising, marketing materials, and social media including:

- Mention in online summer concert commercial

- Skagit Valley Herald display ads

- Recognition on radio spots

- Branded advertising on MountVernonChamber.com and VisitMountVernon.com

- Recognition on City of Mount Vernon website

- Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)

- Mention in all press releases

- Logo printed on downtown map, handed out to concert-goers

Company Banner displayed on Riverwalk throughout series

Name and logo prominently displayed on banner recognizing sponsors

Display table at all series concerts

Royal Sponsor:**\$2,500**

Name and logo prominently displayed on banner recognizing sponsors

Opportunity to speak or be recognized at three concerts

Company name and logo on promotional poster

Company name on advertising, marketing materials, and social media including:

- Skagit Valley Herald display ads

- Recognition on radio spots

- Branded advertising on MountVernonChamber.com and VisitMountVernon.com

- Recognition on City of Mount Vernon website

- Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)

- Mention in all press releases

Display table at three concerts

Major Sponsor:**\$1,250**

Name displayed on banner recognizing sponsors

Opportunity to speak or be recognized at one concert

Company name and logo on poster

Company name on advertising, marketing materials, and social media including:

- Skagit Valley Herald display ads

- Recognition on radio spots

- Branded advertising on MountVernonChamber.com and VisitMountVernon.com

- Recognition on City of Mount Vernon website

- Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)

Company Banner displayed at concert

Name & logo displayed on banner recognizing sponsors

Display table at concert of your choice

Supporting Sponsor:**\$550**

Company name and logo displayed on promotional poster

Company name on advertising, marketing materials, and social media including:

- MV Chamber website & Visitmountvernon.com

- City of Mount Vernon website

- Chamber Facebook