

The Business Connection



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All ads are automatically placed online in the Active Magazines on www.therepublic.com

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PUBLISHES:

February, May, August and November 2019

CONTENTS:

- Focus on local businesses and leaders
- Editorial features addressing new marketing techniques
- Information on new technology
- Designed and written to keep you informed
- **Serving the Business Community of Greater Columbus!**

MECHANICALS:

Full Page (with bleed): 7.875" x 10.625" (plus 1/4" bleed)
 Full Page: 7.25" x 9.75"
 Half Page (horizontal): 7.25" x 4.875"
 Half Page (vertical): 3.563" x 9.75"
 Quarter Page: 3.563" x 4.875"
 Eighth Page: 3.563" x 2.438"

Sizes	Open	4x*
Back Cover	\$1,100	\$1,000
Inside Front	\$1,100	\$1,000
Inside Back	\$1,000	\$800
Page 3	\$1,100	\$1,000
Page 5	\$1,000	\$900
Full Page	\$875	\$750
1/2 Page	\$550	\$500
1/4 Page	\$350	\$300
1/8 Page	\$250	\$200

*SEO Enhancement: retail advertisers will be charged \$12 for Search Engine Optimization Services. This service helps to increase a business's ranking in Google searches. All ads are also uploaded to a Business Directory on TheRepublic.com

THE REPUBLIC

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