

2019 SPONSORSHIP PACKAGES



MISSION REGIONAL
CHAMBER
OF COMMERCE
SINCE 1893

604-826-6914

www.missionchamber.bc.ca

34033 Lougheed Highway

Mission, BC, V2V 5X8

2019 BUSINESS EXCELLENCE AWARDS



*Presenting
Sponsor*

\$3500

Before

- CORPORATE LOGO ON ALL EVENT PRINTED MATERIAL, DIGITAL AND WEBSITE AS “PRESENTING SPONSOR” OR “PRESENTED BY”
- PROMINENT CORPORATE LOGO INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- LOGO ON EVENT ADVERTISING IN WHAT’S ON! MAGAZINE, AND THE MISSION RECORD
- MENTIONED ON OUR ROGERS MEDIA EVENT ADS (98.3 STAR FM AND COUNTRY 107.1)
- LOGO FEATURED ON OFFICIAL EVENT INVITATIONS, DISTRIBUTED TO 800 MEMBERS
- CORPORATE LOGO ON ALL ADVERTISEMENTS FOR NOMINATIONS AND AWARDS GALA
- 2 TICKETS TO ATTEND DECEMBER CHAMBER LUNCHEON
- RECOGNITION IN ALL CHAMBER ADVERTISING FOR EVENT (DIGITAL AND TRADITIONAL)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 4 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- 1 MINUTE VIDEO PLAYED AT AWARDS
- 1 FULL PAGE COMPANY PROFILE (UP TO 250 WORDS, WITH LOGO) LISTED IN EVENT PROGRAM
- 1 FULL PAGE ADVERTISEMENT IN EVENT PROGRAM (ACTUAL DIMENSIONS TO BE DETERMINED BY PROMOTIONAL PIECE)
- FORMAL VERBAL RECOGNITION AT EVENT BY MASTER OF CEREMONIES
- OPPORTUNITY TO ADDRESS AUDIENCE – 5 MINUTES
- SPONSORSHIP SIGNAGE NEAR STAGE
- CORPORATE LOGO ON ALL TROPHIES NEXT TO MRCC LOGO

After

- PROMINENT CORPORATE LOGO IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 BUSINESS EXCELLENCE AWARDS

Before

- LARGE CORPORATE LOGO INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- LOGO ON EVENT ADVERTISING IN WHAT'S ON! MAGAZINE, AND THE MISSION RECORD
- CORPORATE LOGO ENGRAVED ON AWARD GIVEN TO WINNER
- CORPORATE LOGO ON ADVERTISEMENTS FOR EVENT
- 2 TICKETS TO ATTEND DECEMBER CHAMBER LUNCHEON
- RECOGNITION IN CHAMBER ADVERTISING FOR EVENT (DIGITAL AND TRADITIONAL)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 2 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- 1 FULL PAGE COMPANY PROFILE (UP TO 250 WORDS, WITH LOGO) LISTED IN EVENT PROGRAM
- CORPORATE LOGO FEATURED ON PRESIDENTS AWARD VIDEO PLAYED AT EVENT
- OPPORTUNITY TO ADDRESS EVENT AUDIENCE – 5 MINUTES
- OPPORTUNITY TO PRESENT AWARD ON STAGE TO WINNER
- FORMAL VERBAL RECOGNITION AT EVENT BY MASTER OF CEREMONIES
- SPONSORSHIP SIGNAGE AT EVENT

After

- LARGE CORPORATE LOGO IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 BUSINESS EXCELLENCE AWARDS



Before

- MEDIUM CORPORATE LOGO INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- CORPORATE NAME ON EVENT ADVERTISING IN WHAT'S ON! MAGAZINE, AND THE MISSION RECORD
- CORPORATE NAME ENGRAVED ON AWARD GIVEN TO WINNER
- CORPORATE LOGO ON ADVERTISEMENTS FOR EVENT
- RECOGNITION IN CHAMBER ADVERTISING FOR EVENT (DIGITAL AND TRADITIONAL)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 1 TICKET TO ATTEND BUSINESS EXCELLENCE AWARDS
- HALF PAGE COMPANY PROFILE, UP TO 100 WORDS, WITH LOGO, LISTED IN EVENT PROGRAM (TO BE SUPPLIED BY SPONSOR)
- CORPORATE LOGO FEATURED ON AWARD CATEGORY VIDEO PLAYED AT EVENT
- OPPORTUNITY TO ADDRESS EVENT AUDIENCE – 2 MINUTES
- OPPORTUNITY TO PRESENT AWARD ON STAGE TO WINNER
- FORMAL VERBAL RECOGNITION AT EVENT BY MASTER OF CEREMONIES
- SPONSORSHIP SIGNAGE AT EVENT

After

- MEDIUM CORPORATE LOGO IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 BUSINESS EXCELLENCE AWARDS



Before

- LARGE CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 2 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- CORPORATE LOGO INCLUDED ON WINE BOTTLES/CARAFES (2 PER TABLE) AT EVENT OR CORPORATE LOGO INCLUDED ON EVERY NAPKIN AT EVENT
- CORPORATE LOGO INCLUDED WITH QUOTE (UP TO 50 WORDS) IN EVENT PROGRAM
- RECOGNITION AT EVENT BY MASTER OF CEREMONIES

After

- LARGE CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 BUSINESS EXCELLENCE AWARDS



Before

- LARGE CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 2 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- SPONSORSHIP SIGNAGE AT EVENT
- CORPORATE LOGO INCLUDED WITH QUOTE (UP TO 50 WORDS) IN EVENT PROGRAM
- RECOGNITION AT EVENT BY MASTER OF CEREMONIES

After

- LARGE CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 BUSINESS EXCELLENCE AWARDS

Entertainment Sponsor

\$800

Two Available

Before

- MEDIUM CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- BRAND MENTIONS TO PROMOTE EVENT
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- MEDIUM CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- BRAND MENTIONS TO PROMOTE EVENT
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

After

- MEDIUM CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 BUSINESS EXCELLENCE AWARDS

Before

- MEDIUM CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- EXCLUSIVE OPPORTUNITY TO HAVE A REPRESENTATIVE AT EVENT TO MEET AND ENGAGE WITH ATTENDEES
- ENCOURAGED TO SET UP A DISPLAY/ACTIVITY AT EVENT (TO BE SUPPLIED BY SPONSOR, AND APPROVED BY EVENT COORDINATOR)
- OPPORTUNITY TO DISTRIBUTE LITERATURE AND OTHER PROMOTIONAL MATERIALS TO EVENT ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- SPONSORSHIP SIGNAGE AT EVENT
- CORPORATE LOGO INCLUDED IN EVENT PROGRAM

After

- MEDIUM CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 BUSINESS EXCELLENCE AWARDS

Before

- SMALL CORPORATE NAME INCLUDED ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- CORPORATE LOGO INCLUDED ON ALL SWAG BAGS
- CORPORATE NAME INCLUDED IN EVENT PROGRAM

After

- SMALL CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 BUSINESS EXCELLENCE AWARDS

Networking Sponsors

\$700

Two Available

Swag Sponsor

\$500

Coat / Check Sponsor

\$250

Community Supporter

\$100

Unlimited

Contra & Door Prizes

IN KIND
DONATIONS

Before

- SMALL CORPORATE NAME INCLUDED ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- EXCLUSIVE OPPORTUNITY TO HAVE A REPRESENTATIVE AT EVENTS COAT CHECK, TO MEET AND ENGAGE WITH ATTENDEES
- OPPORTUNITY TO DISTRIBUTE LITERATURE AND OTHER PROMOTIONAL MATERIALS TO EVENT ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- CORPORATE NAME INCLUDED IN EVENT PROGRAM

After

- SMALL CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 BUSINESS EXCELLENCE AWARDS

- PRODUCTS AND/OR SERVICES IN LIEU OF DOLLAR VALUE
- LOGO MAY BE DISPLAYED AT EVENT
- BUSINESS LISTED ON EVENT PROGRAM
- CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)

- CORPORATE NAME INCLUDED IN EVENT PROGRAM
- CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- THIS SPONSORSHIP HELPS US PROVIDE TICKETS TO LOW INCOME NOT FOR PROFIT ORGANIZATIONS

Before

- EXCLUSIVE OPPORTUNITY FOR CORPORATE NAME TO BE FEATURED ON INVITATIONS TO APPROVED NOT FOR PROFIT NOMINEES
- LARGE CORPORATE LOGO INCLUDED IN LUNCHEON EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- BRAND MENTIONS TO PROMOTE EVENT
- MAY PROVIDE PRIZE GIVEAWAY AT LUNCHEON

During

- 1 TICKET TO ATTEND LUNCHEON
- FORMAL VERBAL RECOGNITION AT EVENT AS NOMINEE LUNCHEON SPONSOR

After

- SMALL CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2020 DECEMBER NOMINEE LUNCHEON

December Nominee Luncheon Sponsor

\$500



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GLOW GOLF

PRESENTING SPONSOR

\$3000.00

BEFORE

- Logo on all event printed material, digital and website as "Presenting Sponsor" or "Presented By"
- PROMINENT Corporate logo included in event advertising and on Chamber website (linked)
- Logo on event advertising in What's On! Magazine, the Mission Record
- Mentioned on our Rogers Media event ads (98.3 Star FM and Country 107.1)
- Company profile (up to 200 words, with logo, provided by sponsor) featured in August 2019 E-Newsletter, distributed to 600 subscribers
- Logo featured on official event invitations, distributed to 800 members
- Recognition in all Chamber advertising (digital and traditional)
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Complimentary entries for team of four to golf and dinner
- Headline sponsorship signage at entrance and clubhouse
- Advertisement in event program - full page (actual dimensions to be determined by promotional piece)
- Company profile (up to 200 words, with logo) listed in event program
- Formal verbal recognition at event dinner by event MC
- Opportunity to address dinner audience - 2-5 minutes
- May have a promotional table or banner at event (to be supplied by sponsor)

AFTER

- Certificate of appreciation with sponsorship level
- PROMINENT Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

EAGLE SPONSOR

\$1750.00

BEFORE

- LARGE Corporate logo included in event advertising and on Chamber website (linked)
- Logo on event advertising in What's On! Magazine and the Mission Record
- Company logo featured in August 2019 E-Newsletter, distributed to 600 subscribers
- Logo featured on official event invitations, distributed to 800 members
- Recognition in all Chamber advertising (digital and traditional)
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Complimentary entries for two to golf and dinner
- Sponsorship signage at entrance and clubhouse
- Advertisement in event program – half page (actual dimensions to be determined by promotional piece)
- Company logo listed in event program
- Formal verbal recognition at event dinner by event MC
- Opportunity to announce auction/prize winners
- May have a promotional table or banner at event (to be supplied by sponsor)

AFTER

- Certificate of appreciation with sponsorship level
- LARGE Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

BIRDIE SPONSOR

\$1500.00

BEFORE

- LARGE Corporate logo included in event advertising and on Chamber website (linked)
- Logo on event advertising in What's On! Magazine and the Mission Record
- Company logo featured in August 2019 E-Newsletter, distributed to 600 subscribers
- Logo featured on official event invitations, distributed to 800 members
- Recognition in all Chamber advertising (digital and traditional)
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Complimentary entries for two to golf and dinner
- Sponsorship signage at entrance and clubhouse
- Advertisement in event program – half page (actual dimensions to be determined by promotional piece)
- Company logo listed in event program
- Formal verbal recognition at event dinner by event MC
- May have a promotional table or banner at event (to be supplied by sponsor)

AFTER

- Certificate of appreciation with sponsorship level
- LARGE Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)



DINNER SPONSOR

\$1200.00

BEFORE

- MEDIUM Corporate logo included in event advertising and on Chamber website (linked)
- Logo on event advertising in What's On! Magazine and the Mission Record
- Recognition in Chamber advertising (digital and traditional)
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Complimentary entries for two to dinner
- Sponsorship signage at clubhouse
- Company logo included in event program
- Opportunity to address dinner audience, up to 5 minutes
- Formal verbal recognition at event dinner by event MC
- May have a banner at event (to be supplied by sponsor)

AFTER

- MEDIUM Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)



TAILGATE SPONSOR

\$500.00

BEFORE

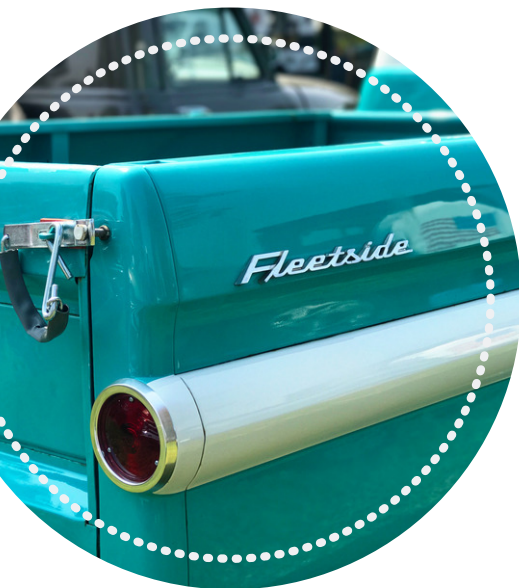
- SMALL Corporate logo included in event advertising and on Chamber website (linked)
- Logo on event advertising in What's On! Magazine and the Mission Record
- Recognition in Chamber advertising (digital and traditional)
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Sponsorship signage at event Tailgate Party
- LARGE Company name included in event program
- Formal verbal recognition by event MC
- May have a banner at event (to be supplied by sponsor)

AFTER

- SMALL Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)



GAMEZONE SPONSOR

\$450.00

BEFORE

- SMALL Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising (digital and traditional)
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Sponsorship signage in GameZone (8 locations)
- LARGE Company name included in event program
- Formal verbal recognition by event MC
- Opportunity to have representatives in GameZone and provide fun, engaging activity/activities with all guests
- May have a banner at event (to be supplied by sponsor)

AFTER

- SMALL Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)





CART SPONSOR

\$400.00

BEFORE

- SMALL Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising (digital and traditional)
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Sponsorship signage on every golf cart
- LARGE Company name included in event program
- Formal verbal recognition by event MC
- May have a banner at venues cart parking (to be supplied by sponsor)

AFTER

- SMALL Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

HOLE SPONSOR

\$250.00

11 AVAILABLE

BEFORE

- SMALL Corporate logo included in event advertising and on Chamber website
- Recognition in exclusive Hole Sponsor advertisement
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Sponsorship signage on tee-sign at sponsored hole
- SMALL Company logo included on exclusive Hole Sponsor page in event program (includes hole activity information, to be supplied by sponsor)
- Opportunity to have a representative at your hole to meet and engage all golfers
- Encouraged to set up a display/activity at your hole (to be supplied by sponsor, and approved by event coordinator)
- Opportunity to distribute literature and other promotional materials to golfers (to be supplied by sponsor)

AFTER

- LARGE Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles



GATOR SPONSOR

\$250.00

BEFORE

- SMALL Corporate logo included on Chamber website
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Sponsorship signage on Gators
- MEDIUM Company name included in event program

AFTER

- MEDIUM Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)



SWAG BAG SPONSOR

\$250.00

BEFORE

- SMALL Corporate logo included on Chamber website
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Company logo on swag bags given to every golfer
- MEDIUM Company name included in event program

AFTER

- MEDIUM Company name in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

PUTTING GAME SPONSOR

\$250.00+ prize

BEFORE

- SMALL Corporate logo included on Chamber website
- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- Sponsorship signage on tee-sign at sponsored hole
- MEDIUM Company name included in event program
- Opportunity to have a representative at your hole to meet and engage all golfers
- Opportunity to distribute literature and other promotional materials to golfers (to be supplied by sponsor)

AFTER

- MEDIUM Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)



SILENT AUCTION PRIZE SPONSOR

In-Kind Donation
Retail Value Minimum \$50
UNLIMITED

BEFORE

- May provide promotional item for all golfers (to be supplied by sponsor)

DURING

- SMALL Company name included in event program

AFTER

- SMALL Company name in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

Candlelight Parade

PRESENTING SPONSOR

\$3000

One Available

Before

- Corporate logo on all event printed material, digital and website as “PRESENTING SPONSOR” or “PRESENTED BY”
- PROMINENT Corporate logo included in event advertising and on Chamber website (linked)
- Corporate logo on event advertising in What’s On! Magazine, and the Mission Record
- Mentioned on our Rogers Media event ads (98.3 Star FM and Country 107.1)
- Recognition in ALL Chamber advertising of event (digital and traditional)
- Company profile (Up to 200 words, with logo, provided by sponsor) featured in November 2019 E-Newsletter, distributed to 600 subscribers
- Opportunity to communicate directly with Candlelight Parade’s Facebook followers leading up to the event
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- May provide Judges Choice prize (minimum value of \$75, to be supplied by sponsor)

During

- Free float entry
- Representative judge for the Judges panel
- 4 complimentary seats in the VIP Area
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage
- Exclusive Promotional Opportunity on Judges/VIP Stage (to be supplied by sponsor)

After

- Certificate of appreciation with Sponsorship level
- PROMINENT Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)



PLATINUM SPONSOR

\$1500

Three Available

Before

- Corporate logo on all event printed material, digital and website as “PLATINUM SPONSOR”
- LARGE Corporate logo included in event advertising and on Chamber website (linked)
- Corporate logo on event advertising in What’s On! Magazine, and the Mission Record
- Recognition in Chamber advertising of event (digital and traditional)
- Company logo (provided by sponsor) featured in November 2019 E-Newsletter, distributed to 600 subscribers
- Opportunity to communicate directly with Candlelight Parade’s Facebook followers leading up to the event
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- May provide Category prize (minimum value of \$75, to be supplied by sponsor)

During

- Free float entry
- Representative judge for the Judges panel
- 2 complimentary seats in the VIP Area
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

After

- Certificate of appreciation with Sponsorship level
- LARGE Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

GOLD SPONSOR

\$1000

Four Available

Before

- Corporate logo on all event printed material, digital and website as “GOLD SPONSOR”
- MEDIUM Corporate logo included in event advertising and on Chamber website (linked)
- Corporate logo on event advertising in What’s On! Magazine, and the Mission Record
- Recognition in Chamber advertising of event (digital and traditional)
- Company logo (provided by sponsor) featured in November 2019 E-Newsletter, distributed to 600 subscribers
- Opportunity to communicate directly with Candlelight Parade’s Facebook followers leading up to the event
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- May provide Category prize (minimum value of \$75, to be supplied by sponsor)

During

- Free float entry
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

After

- MEDIUM Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)



SILVER SPONSOR

\$500

Five Available

Before

- Corporate logo on all event printed material, digital and website as “SILVER SPONSOR”
- SMALL Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising of event (digital and traditional)
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)

During

- Free float entry
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

After

- SMALL Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

BRONZE SPONSOR

IN-KIND DONATIONS

* * *

Before

- Corporate logo included in event advertising and on Chamber website (linked)
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)

After

- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles (to be supplied by sponsor)

*** These are the base minimum benefits. If your donation is equal to, or exceeds that of other sponsorship levels, you will receive benefits equal to the donation value up to Platinum Level.



\$500

1 Available per Workshop

- Corporate logo and name included in event advertising and on Chamber websites event page (linked)
- Opportunity to have a representative at the workshop to meet and engage all attendees
- Opportunity to distribute literature and promotional materials to attendees (to be supplied by sponsor)

*This Sponsorship provides up to 15 participants with valuable knowledge to help grow their businesses and skill set.
Includes a light lunch.*

2019 SPONSORSHIP OPPORTUNITIES



1 CONTACT INFORMATION

Name of Company/Business: (Exactly as it should appear in print publications)

Contact Person:

Mailing Address:

Phone Number:

Email Address:

2 CHOOSE SPONSORSHIP LEVELS

BUSINESS EXCELLENCE AWARDS - THE PREMIER BUSINESS EVENT OF THE YEAR - FEB 2020

- | | |
|--|---|
| <input type="radio"/> Presenting Sponsor - 1 Available - \$3500 | <input type="radio"/> Networking Sponsor - 2 Available - \$700 |
| <input type="radio"/> President's Award Sponsor - 1 Available - \$2250 | <input type="radio"/> S.W.A.G. Sponsor - 1 Available - \$500 |
| <input type="radio"/> Award Sponsor - 8 Available - \$1250 | <input type="radio"/> Coat Check Sponsor - 1 Available - \$250 |
| <input type="radio"/> Wine/Napkin Sponsor - 2 Available - \$1000 | <input type="radio"/> Community Sponsor - Unlimited - \$100 |
| <input type="radio"/> Dinner Sponsor - 1 Available - \$1000 | <input type="radio"/> Contra & Door Prizes - Unlimited - In-Kind Donation |
| <input type="radio"/> Entertainment Sponsor - 2 Available - \$800 | <input type="radio"/> Dec Nominee Luncheon Sponsor - 1 Available - \$500 |

GLOW GOLF - THE FINAL SEASON! - SEPT 7 2019

- | | |
|---|---|
| <input type="radio"/> Presenting Sponsor - 1 Available - \$3000 | <input type="radio"/> Cart Sponsor - 1 Available - \$400 |
| <input type="radio"/> Eagle Sponsor - 1 Available - \$1750 | <input type="radio"/> Hole Sponsor - 2 Available - \$250 |
| <input type="radio"/> Birdie Sponsor - 1 Available - \$1500 | <input type="radio"/> Gator Sponsor - 1 Available - \$250 |
| <input type="radio"/> Dinner Sponsor - 1 Available - \$1200 | <input type="radio"/> Swag Bag Sponsor - 1 Available - \$250 |
| <input type="radio"/> Tailgate Sponsor - 1 Available - \$500 | <input type="radio"/> Putting Sponsor - 1 Available - \$250 |
| <input type="radio"/> Game Zone Sponsor - 1 Available - \$450 | <input type="radio"/> Silent Auction Sponsor - Unlimited - In-Kind Donation |

THE CANDLELIGHT PARADE - DEC 6 2019

- | | |
|---|--|
| <input type="radio"/> Presenting Sponsor - 1 Available - \$3000 | <input type="radio"/> Silver Sponsor - 4 Available - \$500 |
| <input type="radio"/> Platinum Sponsor - 2 Available - \$1500 | <input type="radio"/> Bronze Sponsor - Unlimited - In-Kind |
| <input type="radio"/> Gold Sponsor - 3 Available - \$1000 | |
- Note: We accept applications for vendors and buskers prior to the event. To apply, email events@missionchamber.bc.ca*

BUSINESS DEVELOPMENT WORKSHOPS - Ongoing throughout the year

- ☐ Workshop Sponsor - 1 Available per Workshop - \$500

BONUS ALL SPONSORSHIPS OVER \$2500 AUTOMATICALLY QUALIFY FOR THE CHAMBER MARKETING PACKAGE

- A complimentary upgrade to an ENHANCED LISTING on the Chamber website
- A prime location scrolling BANNER AD on the Chamber website for three months (dimensions are 480w by 60h)
- A 250 word listing in one of the MEMBERSHIP E-NEWS (from the Enhanced Listing)
- LOGO placement and recognition as a sponsor on the Chamber website

SPONSORSHIP CALCULATION PAGE



3 CALCULATE COSTS & SAVINGS

Business Excellence Awards	\$ _____
Glow Golf	\$ _____
Candlelight Parade	\$ _____
Business Development Workshops	\$ _____
SUBTOTAL	\$ _____

4 SELECT ONE OF THE FOLLOWING IF APPLICABLE

<input type="radio"/>	OVER \$3500 SUBTRACT	\$250	\$ _____
<input type="radio"/>	OVER \$4000 SUBTRACT	\$400	\$ _____
<input type="radio"/>	OVER \$4700 SUBTRACT	\$565	\$ _____
<input type="radio"/>	OVER \$6000 SUBTRACT	\$900	\$ _____
	TOTAL SPONSORSHIP		\$ _____

5 REVIEW & SIGN

PAYMENT OPTIONS

Payment is due within **15 DAYS** of signing this agreement OR payment can be made in over 3 equal installments as long as funds are paid in full by { **June 15, 2019** } of the year the agreement is made in.

\$ _____ Due _____ \$ _____ Due _____ \$ _____ Due _____

By signing this form, I am agreeing to provide the Mission Regional Chamber of Commerce with the sponsorship as outlined above and will provide the following within **15 DAYS** of signing:

- ☐ A high resolution version of your company logo
- ☐ Print ready ads for the website (480w by 60h pixels)
- ☐ A 250 word description for the E-News and enhanced web listing

Authorized Sponsor Signature

Date

