



Mission Chamber of Commerce **Business**TRACK

connect • influence • prosper

JULY 2016

MISSION RACEWAY PARK: IT'S ABOUT COMMUNITY

Since 1965, Mission Raceway Park (MRP) has been providing Mission residents and visitors with both fast action and the place for that excitement to happen.

Owned and operated by the BC Custom Car Association, MRP has a long and committed relationship with Mission, its people, and its business community. This year marks MRP's 50th anniversary as a member of the Mission Regional Chamber of Commerce.

Mission Raceway Park's original track was opened in 1965 and was created as a means to get racers off the street and into a safe setting for speed. In 1978, the property that was home to the track was sold in anticipation of acquiring a new piece of land just a bit further south and right at the river.

Between 1978 and 1992, during MRP's wait to fully develop its new track, it brought a number of activities to the new property in order to generate revenue. These included, motocross, demolition derby, drag boats on the river and mini-sprints.

"Today, one weekend racing event can easily bring 4,500 people to Mission," says Ken Lowe, president of the organization.

"These people spend money, visit other spaces and attractions, or explore and discover new favourite places. These people come from throughout North America and as far away as Australia, Europe and Asia—and those are just the people we know about."

"The Mission Raceway Park's contribution to the local economy over the past 50 years has

been invaluable to the Mission community," says Kristin Parsons, manager at the Mission Regional Chamber of Commerce. "The raceway's participation as a member of the Chamber has shown they understand the importance of being connected to the business community. Keeping a finger on the pulse of the community has allowed them to work well with local businesses to bring amazing events and opportunities to the community."

Mission Raceway Park is working to provide even more opportunities for the community. MRP offers its property to serve as a venue for non-motor-sport events such as the Mission Arts Council's Hallowe'en haunted house, track and time for bicycle clubs and ZZ Chrome for Kids, which donates proceeds to Vancouver Children's Hospital.

"We'd like to partner with other community groups," explains Wally Duperon Jr., race director. "We have a beautiful park, right by the Fraser River, with amenities, easy access and lots of parking."

"All parts of our community are impacted by the raceway's success through increased tourism dollars flowing into the community and strong support of local small businesses," says Mission Chamber president Dave Sawatzky.

To find out more about Mission Raceway Park, its races or hosting your group's event there, call (604) 826-6315 or visit www.MissionRaceway.com.



Wally Duperon Jr., Ron Farmer and Ken Lowe are ready for more community action at Mission Raceway Park.

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TO BE
RECOGNIZED
BY THE
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Nominations Close July 31, 2016

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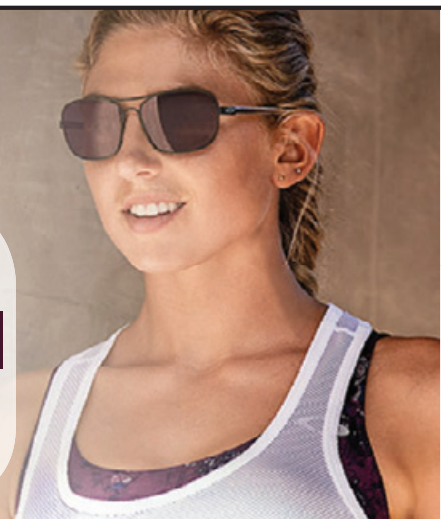
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JULY 2016

President's Report

Now that June is in the books and we are firmly set in July, summer is officially upon us! Rest assured though that while the sun is shining and the beaches in and around our beautiful District of Mission are beckoning, your Chamber of commerce is still hard at work. Among many tasks; we have been busy receiving nominations for the Business Excellence Awards, reviewing and writing policy recommendations for the upcoming Canadian Chamber of Commerce AGM in Regina and carefully directing our visitors to all of the awesomeness that Mission has to offer!

It is great to see the engine of the chamber

revving along and things happening, as members we rightly expect a high level of value from our Chamber memberships - but let us not forget the highest value is achieved when we take an active part and get hands-on. This month volunteers from our board of directors and committees will be venturing out on our first ever business walk. We will be keen to hear the success stories as well as the struggles our local businesses have, and we'll be looking for ways we can assist our members and share success. Over the next few days we will also be launching our member survey. The feedback from the survey and our business walks will form a significant part

of our strategic planning to provide the most relevant value we can for our members. So please take a few minutes to complete the member survey and help us to bring even more relevant value to your organization, we will all be stronger for it!

A few key upcoming dates to mention... Nominations for the Business Excellence Awards close on July 31. If you want to recognize a local business, do it soon the clock is running down. You can nominate online through our website or stop by the chamber to cast your nomination. Our first foray into Night Golf is coming up in September but space is filling up quickly - secure your spot today!



David Sawatzky
PRESIDENT



**MISSION REGIONAL
CHAMBER OF COMMERCE,
WHERE YOU WANT TO BELONG!**



Business after Hours

The Business after Hours mixer is the best way to make connections within the Mission Business community. Bring your business cards and be ready to network with your fellow members!

These Members Only event are hosted by our members throughout Mission. Hosts are provided the opportunity to meet and greet dozens of members and showcase their individual business. Hosts are encouraged to personalize the event however they like and truly make it a time to shine.

To host a Business after Hours

Contact Allison Jack, Member Services
604-826-6914

Member_services@missionchamber.bc.ca

August 10th Business after Hours – Storage For Your Life

Come out and enjoy a BBQ at Storage For Your Life

PLACE: 33433 N Railway Ave

TIME: 5:00pm-7:00pm

COST: FREE to members



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Lawyer Jonathan Fowler in his office in the Mission Business Center on James Street.

Spotlight on Business: Making sure your family is protected: Mission lawyer Jonathan Fowler works to that goal every day

Kathleen Rake CLICK MEDIA WORKS

From St. John's Newfoundland and Labrador to Victoria, B.C. to right here in Mission, Jonathan Fowler has travelled across Canada to establish both his home and law firm in the Fraser Valley.

Fowler was recently elected to the board of the Mission Downtown Business Association and is a member of the Mission Regional Chamber of Commerce.

As a husband and father to three young children, Fowler understands the importance of having "things in place" to protect family. "Imagine if something happens to you and you haven't named your children's legal guardian in your will. The provincial government can – and will – step in and put your children in the care of the Public Guardian and

Trustee or Ministry of Children and Family Development." He wants to help people make sure that doesn't happen.

In addition to your will, Fowler says it is just as important to have powers of attorney and healthcare representation agreements in place so that your wishes are carried through in critical circumstances.

Since 2015, Fowler has been providing legal services to people in Mission, Abbotsford and Chilliwack. His main practice areas are wills and estates, real estate, personal injury and civil litigation.

"It's funny," says Fowler, "but some people take huge risks with the largest investment of their lives by not having a lawyer make sure everything is in order." He is, of course, referring to real estate. He has seen people suffer through the consequences of forgoing

legal support and worries that the trend is not ending.

The law is more than an area of study for Fowler; it's in his blood. Fowler's father is a supreme court justice and his two brothers are lawyers. He received his undergraduate degree in Calgary, attended his first year of law school in Saskatoon, and completed his legal degree at the University of Victoria.

He was called to the bar and worked in law firms, large and small, in both B.C. and N.L.

Jonathan Fowler is available by appointment at his Mission office, Abbotsford satellite location, or in Chilliwack. Call (604) 302-8381 or write to jfowler@jfowlerlawcorp.ca.

Visit www.JFowlerLawCorp.ca or www.facebook.com/JonathanFowlerLaw for more information.

UPCOMING EVENTS

August 10th

BUSINESS AFTER HOURS – STORAGE FOR YOUR LIFE

The Business after Business mixer is the best way to make connections within the Mission Business community. Bring your business cards and be ready to network with your fellow members!

Place: 33433 N Railway Ave
Time: 5:00pm-7:00pm
Cost: FREE to members

September 14

MP ROUNDTABLE

Join us in a roundtable discussion with MP Jati Sidhu. Have the opportunity to question your elected representatives on federal policy & initiatives that affect your organization while learning from others what impacts their business. Continental breakfast will be served. Limited seating is available so register today!

Place: Mission Chamber of Commerce Boardroom
Time: 8:00am-10:00am

September 15

CHAMBER MONTHLY LUNCHEON

Speaker: District Of Mission
Place: Rockwell's Chapel Room
Time: 11:30am-1pm
Price: \$20 members
\$25 non members

September 23rd
NIGHT GOLF

Join the Mission Chamber of Commerce for our first annual night golf event on September 23 and have a blast. The Night golf event features 9 holes of super cool night golf, prizes, food, refreshments and music, capped off by the infamous Glass Break Party.

Place: Ledgeview Golf Course
Time: 6:00pm-11:00pm
Cost: \$85.00 per player



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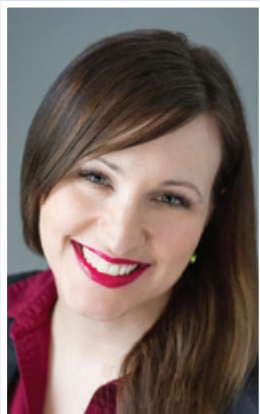
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execdir@missionchamber.bc.ca

Kristin Parsons
Executive Director



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34033 Lougheed Hwy, Mission BC V2V 5X8



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Information



Mission Chamber of Commerce Presents,

NIGHT GOLF

**FRIDAY
SEPTEMBER 23RD**

Registration 6 PM
Pre - Golf BBQ
6 - 7:30 PM

Shot Gun
Start 7:35 PM

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The Mission Regional Chamber of Commerce is teaming up with local business service providers to take a “pulse” of the business community in Mission. The first Mission Chamber Business Walk will take place July 19-21, 2016. Volunteer team will be going door to door visiting various businesses all around the community. Owners or managers will be asked to answer a few questions about their business and have a chance to have their voices heard.

“Business Walks are a great opportunity for the Chamber staff and board to get up close and personal with our members and non-members to talk about important issues and find ways to help enhance the business experience in Mission.” – David Sawatzky, President, Mission Regional Chamber of Commerce.

Business owners and managers are encouraged to be at their business on the mornings of July 19, 20th and 21st from 9am-1pm to ensure they have a chance to participate in this event. By taking the time to answer a few questions and connect with the volunteers, local

businesses will be providing information that is essential to area support agencies. The data collected will be used to develop programs and services that will better support the Mission Business Community. All information will be kept strictly confidential.

“We are here to serve the business community, the results of the survey will help us in aligning the right business support to the needs of the business community.” – adds Kristin Parsons, Executive Director Mission Regional Chamber of Commerce.

The Mission Regional Chamber’s Business Walk will take place July 19th – 21st 2016 from 9am-1pm daily and an extra day will be added for home based businesses. For more information or to request a personal visit please contact execdir@missionchamber.bc.ca or call 604-826-6914.

Proudly presented by the Mission Regional Chamber of Commerce in partnership with Community Futures North Fraser, Mission Downtown Business Association, and Mission City Record.



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Business WALK 2016

Taking the pulse of the Mission Business Community

The Mission Chamber's first Business Walk will take place through July 19th - 21st 2016. Volunteer teams will be going door to door from 9 am to 1 pm and they will be asking business owners or managers a few questions about their business. All information will be kept strictly confidential. Business owners and managers are encouraged to be at their business on the morning of July 19th - 21st 2016. By taking the time to answer just a few questions, you will be providing valuable information that area support agencies can use to develop programs and services that will better support our local small businesses.

For more information, please contact Kristin Parsons at 604-826-6914 execdir@MissionChamber.bc.ca



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