



# MISSION REGIONAL CHAMBER OF COMMERCE

# BusinessTRACK

connect • influence • prosper JULY 2018



## Chamber creates a year of celebrations for their 125<sup>th</sup>

The Mission Regional Chamber of Commerce recently celebrated our 125th birthday on June 19th, 2018 with a grand party complete with flamingos, chili, champagne and cake! Along with this one day event, the Chamber has planned a full year of different ways to celebrate including many great opportunities for members to learn about the Chambers 125 years of history.



### New Chamber Brand

June 19th marked the day of the reveal of the new Chamber logo and brand. This was an exciting time for the Chamber staff and board to unveil a project that has been in the works for over a year. The new brand while a strong change from the past, is a true reflection of where the Chamber is going. Over the coming few months the Chamber will be moving over to this new brand and bringing more opportunities to the members to share in their new identity.

### Historical Presentations

Thanks to the incredible work of the Mission Archives, all Chamber events held throughout the year will include a short presentation on the history of the Chamber including details on our advocacy efforts, historic events, member profiles and more!

### 52 Weeks of Chamber History Videos

Join the Mission Chamber for our weekly "Moment in Chamber History" with amazing videos produced by our staff with special guests from throughout our history, talking about all the ways the Chamber has shaped the Community and the impacts we have had over 125 years. Videos are posted on our social media page and archived on our website! Check it out today, and share it with you networks to help us in celebrating our great milestone!

### Free Lunch & Learn Events

The Chamber couldn't have survived 125 years without the support of our members. To help us celebrate we are thanking our members with FREE small business education for a year. Held on the last Wednesday of the month, these events will include the topics such as:

- Understanding Business Financials
- Social Media Marketing
- Sole Proprietorship vs. Incorporating
- Managing Payroll Solutions
- Hiring Right—the first time
- Merchant Fees—how to reduce costs and get the best rates



### Updated Caricature Map

With the help of local artist Eileen Martens, we have taken our very popular caricature map of Mission and had it updated to celebrate our 125th. These new maps have new points of interest added including the new campgrounds at Stave Lake, and our beloved Dewdney Grind. The back of all the maps now bare the history of the Chamber throughout 125 years. Copies of the maps will be given out at all community and Chamber events throughout the year. An additional smaller version of the map has been created with 6 main historical points of interest including pictures of the places back in their early days.

### Travel with the Chamber

Planning on travelling this year but don't know where to go? Fly with us and have it all taken care of for you!

To celebrate our 125 anniversary, our Chamber Travel program is planning not one, but THREE travel opportunities this year. Come fly with us and discover why the Chamber Travel Program is the best value for money. All Chamber Travel includes flights, taxes, luxury hotels, tours, select meals, and a local guide to show you the sights and immerse yourself in the culture. Your guide will show you the "backdoor" of all the hottest places to travel, showing you the little-known gems as well as the tourism meccas.

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# BusinessTRACK

## 2018/2019 BOARD OF DIRECTORS



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### Chamber Events Bring History Alive

The Mission Chamber is known for our amazing events and to celebrate our 125th this year we are infusing our history into all Chamber events. First up we will be hosting their 3rd Annual Night Golf event on Sept 14th, 2018. This fun annual event will be infused with Chamber history and some added fun with our new Tail-Gate party prior to teeing off! Space is filling fast for both sponsors and golfers. This event sells out every year and this year is sure to be the best one yet!

Once our golfers have recovered from our night golf shenanigans, it will be time for our Business Excellence Awards nominees event. This year in celebration of our 125th Birthday, we are changing it up with a new FREE event open to the public. This event will take place at Clarke Theatre on Oct 18th with a full nominees recognition evening to be shared with all the nominees friends and family.

Before we know it, SANTA will be arriving for our 34th Annual Candlelight Parade on Dec 7th, this event is a long time tradition of the Mission Regional Chambers of Commerce and the 125th planning committee is working to highlight the history throughout this grand event.

To end out our year of celebrations and for those serious golfers and all day event enthusiasts, the events committee



will be hosting a 125th Anniversary Golf Tournament in May 2019 in our traditional 18hole day tournament! This event will be our finale celebration for our year and include many great opportunities for our members to engage, learn and build their networks and relationships. After-all that is what the Chamber is all about!

All the activities, programs and events planned throughout the next year are tailored to provide our members the best value, and provide amazing sponsorship and volunteer opportunities. Contact the Chamber for more details on how you can get involved!



## 3<sup>rd</sup> Annual Business Walk hits the streets

The third annual Mission Chamber Business Walk is underway with volunteer teams hitting the streets in late June, going door to door visiting over 150 businesses throughout the community. The business walk will commence its second week again August 20th -24th when volunteers will head out to gather as much input as possible. Once complete the dedicated Chamber team will compile the confidential information into a report and share our findings with our partners, our local government and our business community.

Business owners and managers are encouraged to be at their business on the days of August 20th-24th from 9am-12pm or 12-4pm to ensure they have a chance to participate in this event.

By taking the time to answer a few questions and connect with the volunteers, local businesses will be providing information that is essential to area support agencies. The data collected will be used to develop programs and services that will better support the Mission business community. All information will be kept strictly confidential.

Proudly presented by the Mission Regional Chamber of Commerce in partnership with Community Futures North Fraser, Mission Downtown Business Association, Mission Community Skills Center Society, Mission Economic Development and the Mission City Record.



Chamber volunteer Jayme Dobson with Hailey of Ricki's Restaurant

### BUSINESS WALK 2018

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General manager Tia Everitt (right) and Vicky Ross (left) of Chartwell Cedarbrooke Retirement Residences on Seventh Avenue are presented with 2017 Mission Chamber Business Excellence 'Customer First' Award sponsored by Chances Mission.

## Spotlight on Business Excellence

Making people's lives better at Cedarbrooke Retirement Residences like living on a cruise ship with all the fun

by Rick Rake  
CLICK MEDIA WORKS

Imagine living a cruise ship lifestyle without leaving the port. It's a compelling way of looking at independent living at Chartwell Cedarbrooke Retirement Residences on Seventh Avenue in Mission, said general manager Tia Everitt. And as the premium property marks its 10th anniversary this year, a phased-in remodelling of its main floor, exterior patio, exercise room and private dining room will make life even more pleasant for seniors of all ages who stay there.

Because of Cedarbrooke's emphasis on giving peace of mind and a variety of convenient services to complement residents' vibrant lifestyles, it is the recipient of the 2017 Mission Chamber of Commerce Business Excellence 'Customer First' award.

It was an honour to receive the award among all the other businesses who do such great work in the community, said Everitt. "Cedarbrooke is here solely to make people's lives better."

For those who need nursing care, Cedarbrooke encourages home support when needed in an effort to promote independence.

Tia is the Mission Chamber's vice-president and enjoys the benefits of its business networking and advocacy.

Her passion for her work is unmistakable. She said a resident's unit or apartment is considered their home. They are welcome to host overnight guests and own a pet as long as it has fur or feathers and is less than 50 pounds.

The property features a pool, and the fully self-contained suites range from 550 sq. ft. (studio) to 1,500 sq. ft. (two bedrooms). Monthly rentals include utilities

(except phone and Internet), weekly housekeeping, activities, parking and a nutritious meal plan provide by Red Seal Chef Warren Dean from England.

When residents go away on vacation, they let Cedarbrooke personnel know and "we look after things," said Everitt. "No more searching for someone to mow the lawn or check in to make sure their homes are safe. We make it easy for them."

In promoting the features of Cedarbrooke, Everitt emphasized the fact it is more than a place to live. "It's a place to connect with other people, stay healthy and have fun."

To find out more about Cedarbrooke (32331 Seventh Ave.) and how it puts its residents first, contact Retirement Living consultant Jennifer Dyble at: 604-820-9300 or [jdyble@chartwell.com](mailto:jdyble@chartwell.com).

## Chamber Events

### June 2018-2019 52 weeks of Chamber History

Join the Mission Chamber for our weekly Chamber history minute with amazing videos produced by our staff with special guests from throughout our history. Talking about all the ways the Chamber has shaped the Community and the impacts we have had over 125 years. Videos are posted on our social media page and archived on our website! Check it out today, and share it with you networks to help us in celebrating our great milestone!

### July 25th Lunch and Learn with RBC

Place: Mission Regional Chamber of Commerce  
34033 Lougheed Hwy, Mission  
Time: 11:30am-1:00pm  
Price: FREE for Members

Celebrating 125 year of Chamber in Mission with FREE small business education for a year for members! Presented by RBC, Meyers Norris Penny (MNP Accounting Firm) will be speaking on the topic of Understanding Business Financials and Sole proprietorship vs Incorporation

### September 14th Night Golf Tournament

40% SOLD TO DATE

Place: Cedar Ridge Golf Course & Driving Range  
9500 Clay St. Mission  
Time: 5:30pm-10:30pm  
Price: \$95 member, \$105 Non-Member

Join us for our 3rd Annual night golf event on for a night of golf like you have never seen before!! It is not your traditional golf tournament, lights are out, costumes are encouraged and the theme of the evening is FUN FUN FUN!!!

Discount for Foursome, make sure to enter PROMO code "Foursome" and receive \$5.00 OFF per person

Register before August 15, 2018 receive \$5.00 OFF per person

To REGISTER for these events, or for more information, please visit our website at [missionchamber.bc.ca](http://missionchamber.bc.ca) or call 604-826-6914 or email: [events@missionchamber.bc.ca](mailto:events@missionchamber.bc.ca)

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(604) 814-2800

**Fruits & Greens Market**  
32796 Lougheed Hwy  
Mission, BC V2V 1A9  
(604) 826-4419  
fruitsandgreensmkt@hotmail.com

**Black Sheep Institute**  
Mission, BC  
(604) 417-9302  
tara@taradobbs.com  
www.taradobbs.com

2018 CHAMBER TEAM

### "Membership has its benefits!"



**Kristin Parsons**  
EXECUTIVE DIRECTOR



**Jo-Anne Chadwick**  
OFFICE ADMINISTRATOR  
& TOURISM SERVICES  
MANAGER



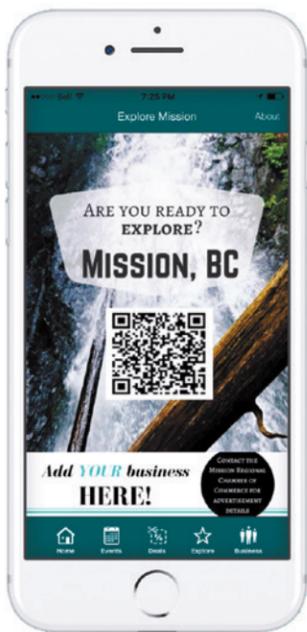
**Jamye Dobson**  
EVENT COORDINATOR



**Kara Pavitt**  
MEMBERSHIP ENGAGEMENT  
COORDINATOR

### Celebrating 125 Years!

YOUR CHAMBER @ WORK



Learn how Chamber membership is an effective strategy for your business.



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Mission Regional Chamber of Commerce members have access to preferred flat fee rates. Save your business time and money by switching to ADP payroll services.

ADP is one of the many benefit providers at the Mission Regional Chamber of Commerce. There are also travel programs, fuel savings, realtor offers, and so much more. The Chamber represents Advocacy, Benefits, and Connections in our Mission Community, supporting the backbone of business success.

Contact Kara Pavitt at the Chamber to learn more.

Email: Member\_Services@MissionChamber.bc.ca Phone: 604-826-6914



### Look What's Coming Back!

DINNER,  
PRIZES,  
GAMES,  
SASQUATCHES  
AND MORE!



### TEE UP FOR NIGHT GOLF

Join the Mission Chamber of Commerce for our 3rd Annual Night Golf event on Friday, September 14th, 2018 at Cedar Ridge Golf Course & Driving Range for a night of golf like you have never seen before!!

Night Golf is not your traditional golf tournament, the lights are out, costumes are encouraged and the theme of the evening is FUN FUN FUN!!! Featuring 9 holes of super cool night golf, glow balls, glow sticks, Tailgate party, games, and prizes! Last years event was so much fun, people are still raving about it.

Fees/Admission:  
\$95+GST per player (MEMBER RATE)  
\$105+GST (NON-MEMBER RATE)

Includes golf fees, entertainment, BBQ dinner, drink ticket, raffle tickets, awesome golfers swag bag and much more!

\$30+GST (MEMBER & NON-MEMBER)  
Tailgate Party ONLY  
Includes BBQ dinner and 1 drink ticket.

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