2019 SPONSORSHIP OPPORTUNITIES

www.narimn.org
NARI-MN Sponsorships
Support the Organization that Supports OUR INDUSTRY
September 12, 2018

As we move into the last months of 2018, I want to extend a special thank you to the companies who have participated as sponsors of our chapter this year and last year. Our organization cannot operate on membership dues alone. The investment our sponsors make allows us to continue to serve our members and act as a beacon for excellence in the professional remodeling industry in our region. With your support, to date in 2018 we:

- Welcomed 20 new businesses as members.
- Produced quality programming including a session on sustainability/succession planning.
- Hosted our annual Golf Tournament with a full field of golfers and sponsors.
- Enjoyed our annual Bowling event with 85 bowlers and 12 sponsors.
- Brought in Louie Delaware for an informative session on aging in place at our May Monthly meeting.
- We launched a marketing campaign with our members to coincide with the National Home Improvement Month, and a social media and digital campaign.
- We worked with our members to ensure their profile on our database is exciting for homeowners.

Planning for 2019 is underway. As a prospective sponsor, we would welcome the chance to share some early information about upcoming initiatives. First off, our monthly meeting location is changing. We are looking for a more vibrant, exciting space for our members to engage with one another and hear quality programming. We are working on workforce efforts around the community. Finally, we are reviewing opportunities to engage homeowners so that they know to ask for a NARI contractor when remodeling.

We care about our members’ growth. Only NARI of MN members can sponsor. As a sponsor you will be in front of our contractor members at every event. Sign-up for sponsor opportunities before November 1 and receive two (2) tickets to a Monthly Meeting. Sponsors taking advantage of our package deals need to have paid 50% of the package by January 31, 2019.

As always, we will continue to serve our industry by providing excellent programs and educational offerings, connecting members with colleagues to share best practices, and creating new opportunities that will help our members and their businesses grow. We hope you will consider making the commitment to support NARI of Minnesota in 2019. We have a variety of ways that businesses can support our organization from event-specific opportunities to corporate packages that offer brand exposure for your business all year long. We look forward to connecting with you to explore ways to work together. Thank you, in advance, for supporting our chapter as we support our industry!

Sincerely,

Jennifer McAlpin
Jennifer McAlpin
NARI of Minnesota Chapter President
THE CotY AWARDS

✦ DIAMOND SPONSOR ✦

Includes...
Ten Tickets for the CotY Awards Gala
Your Company’s Logo on the CotY Page of the NARI-MN Website
Your Company’s Logo on the CotY Submission page at NARI National
Your Logo on the Best in Show trophy
Full Page Ad in Event Program
Recognition in all Pre- and Post-Event Communications
Signage throughout Event
Post-Event Eblast to Attendees

Price: $6,500

✦ PLATINUM SPONSOR ✦

Includes...
Four Tickets for the CotY Awards Gala
Logo on Flagship Gold Award
Recognition in all Pre- and Post-Event Communications
Signage throughout Event

Price: $2,000

✦ 10 FLAGSHIP AWARDS ✦

❖ Entire House (750,001+)
❖ Residential Kitchen (150,001+)
❖ Residential Bathroom ($75,001+)
❖ Residential Historical Renovation/Restoration ($250,001+)
❖ Basement (100,001+)
❖ Landscape Design/Outdoor Living ($60,000+)
❖ Residential Exterior ($200,001+)
❖ Residential Addition ($250,001+)
❖ Residential Interiors ($150,001+)
❖ Residential Interior Element ($30,001+)

✦ COTY AWARD GALA SPONSORSHIPS ✦

All Event Sponsorships include...
Name on Sponsor Presentation Slide ✦ Name in the Event Program ✦ Name in Electronic Event Promotion
✦ Awards Gala Ticket (# of tickets)

Emcee Sponsor (2 tickets) ........................................................................................................ $1,000
Gold Award Sponsor (1 ticket) ............................................................................................. $ 500
Silver Award Sponsor (1 ticket) ........................................................................................... $ 400
Binder Sponsor (2 tickets) ................................................................................................... $1,000
Event Production Sponsor (2 tickets) ................................................................................ $1,000
Hors d’oeuvres Sponsor (1 ticket) ...................................................................................... $ 500
Dessert Sponsor .................................................................................................................. $ 250
Specialty Award Sponsor .................................................................................................... $ 400
Program Sponsor (Includes recognition & ¼ pg. ad)......................................................... $ 350
NARI-MN GOLF TOURNAMENT

*All sponsors will participate in a non-branded raffle prize valued at $100 or more OR the go-in option for $100.

✴ E A G L E S P O N S O R ✴
Includes...
Golf, Lunch, and Dinner for a Foursome
Tee Sponsorship
Full Page Ad in Event Program
Recognition in all Pre- and Post-Event Communications
Signage throughout Event
Post-Event Eblast to Golf Participants
Price: $3,500

✴ E V E N T S P O N S O R S H I P S ✴
All Event Sponsorships include...
Name on Sponsor Presentation Slide ✴ Name in the Golf Program ✴ Name in Electronic Event Promotion

Lunch Sponsor ($500)
Sponsors responsible or purchasing food & condiments from Prestwick and providing your own grill to cook the food, includes 2 dinner tickets

Beverage Sponsor ($750)
Sponsors a cocktail at the Beverage cart, including name on ticket, includes 2 dinner tickets

Driving Range Sponsor ($500)
Includes signage – table and 2 chairs at driving range, includes 2 dinner tickets

Putting Green Sponsor ($500)
Includes signage – table and 2 chairs at putting green, includes 2 dinner tickets

Turn Sponsor ($750)
Includes signage at turn location, includes table & 2 chairs and 2 dinner tickets

Tee Sponsors ($500)
Includes signage at the tee, includes table & 2 chairs and 2 dinner tickets

Contest Hole Sponsor ($300)
Choose from Three Contest Hole Sponsorships: Closest to the Pin, Longest Drive, Longest Putt,
Includes Signage at the Tee and Flag at the Pin

Fairway Sponsor ($300)
Signage on fairway – unstaffed location

Green Sponsor ($200)
Signage on green – unstaffed location

Hospitality Table Sponsor ($250)
Table-top Display Space at Morning Check-in Area to Greet Players and Offer
GATHERINGS

✦ MONTHLY MEETING EVENT SPONSOR ✦
Sponsors a NARI-MN Monthly Meeting Membership Meeting
Includes...
Logo Recognition on Pre- and Post-Event Promotions
Logo Recognition During Event
Opportunity to Address Attendees for 5 Minutes – and introduce speaker
Tabletop Display at the Event
Includes Two Tickets to the Event
Member Price: $1,000

✦ MONTHLY MEETING FOOD SPONSOR ✦
Sponsor dinner at a NARI-MN Monthly Meeting
Includes...
Logo Recognition on Pre- and Post-Event Promotions
Logo Recognition During Event
Signage at Food Table
Includes One Ticket to the Event
Price: $500

✦ TABLE TOP EVENT ✦
Part of Every Monthly Meeting
Includes...
Table-top Display Space (Approximately 8x8)
Logo Recognition During Event
Logo Recognition in Electronic Newsletter Pre-Event
One Event Ticket
Package Price: $195
Special for Members in Their First Year: $100

✦ FIRM NIGHT HOST ✦
Host a NARI-MN Networking Event at YOUR Location.
Showcase Your Products and Services to Provide Information Pertinent to NARI-MN Members
Includes...
Logo Recognition on Pre- and Post-Event Promotions and Opportunity to Address Attendees
Member Price: $1000
Host is Responsible for All Food / Beverages

✦ PROFESSIONAL DEVELOPMENT SEMINAR SPONSOR ✦
Includes...
Host a NARI-MN Educational Event at Your Location,
Provide Pertinent, Relevant Information to Members
Logo Recognition on Pre- and Post-Event Promotions
Host is Responsible for All Food/Beverages
Package Price: $750
ADVERTISING SPONSORSHIPS

WEBSITE ADVERTISING

Home Page
Includes: Your logo on the home page for 1 quarter $200

Homeowner Pages
What is NARI? Tips on How to Hire a Remodeler, Top 10, etc.
Per Page placement Per Quarter $125

NEWSLETTER ADVERTISING
(Approximately 3 Issues Annually)

Full Page Ad (7.75 x 8.25) .................................................................1X ($225)
 .................................................................2X ($425)
Half Page Ad (7.75 x 4) .................................................................1X (150)
 .................................................................2X (275)

NARI-MN BOWLING EVENT

EVENT SPONSORSHIPS

Exclusive Event Sponsors ($500)
Includes:
Prominent signage, logo on electronic registration, two tickets to the event

Lane Sponsor ($225)
Includes:
Signage at alley, logo on electronic newsletter, one ticket to the event

Food Sponsor ($300)
Includes:
Signage at alley, logo on electronic newsletter, one ticket to the event

Shoe Sponsor ($250)
Includes:
Signage at alley, logo on electronic newsletter, one ticket to the event

OTHER SPONSORSHIPS

NARI-MN PDS Lunch Sponsor .......................................................... $500
NARI-MN Board of Directors Retreat Sponsor .................................... $750
Registration Sponsor ........................................................................ $500
Volunteer Lunch Sponsor ................................................................. $750
Audio Visual / Stage Sponsor ......................................................... $500
Meet & Greet Sponsor ..................................................................... $500
CotY Day of Judging Sponsor – Provide Location & Lunch ................ $500
2019 NARI MN SPONSORSHIPS
Package Selections
Packages available until January 1, 2019
50% payment due January 31, 2019
Signed Copy received by office by 11-1-18 and you’ll receive 2 Monthly Meeting Tickets

Company Name: __________________________________________
Your Name: ____________________________________________
Phone: _____________________________ Email: ____________________________
Send Invoice To: Name: _____________________ Email: ____________________________

Select Your Package. To add additional benefits, see the Sponsorship Selections page.

☐ MAXIMUM EXPOSURE
 $4,710
✓ PDS
✓ Monthly Meeting Sponsor
✓ Tabletop at 2 Monthly Meetings
✓ CotY Platinum Award
✓ CotY – 2 Gold Awards
✓ CotY Dessert or Bowling Lane
✓ Golf Tee
*A 20% savings over single sponsorship

☐ GROW YOUR BUSINESS
 $2,710
✓ PDS
✓ Monthly Meeting Dinner Sponsor
✓ Two (2) CotY Silver Awards
✓ CotY Dessert or Bowling Lane
✓ Golf Tee
✓ Tabletop at Two (2) Monthly Meetings
*A 15% savings over single sponsorship

☐ NEW MEMBER PACKAGE
(for our newest members)
 $1,190
✓ CotY Silver Award
✓ Bowling Lane
✓ Golf Tee
✓ Tabletop at a Monthly Meeting
*Savings of over %10 on single sponsorship

Build your own packages available. Select your package, meet the following criteria and receive a discount – for example, $1,500 to $2,000 you receive a 10% discount, between $2,000 and $3,000 receive 15%, over $3,000 you receive a 20% discount.

☐ BUILD YOUR OWN #1
Receive 20% off total sponsorships valued at over $3,000

☐ BUILD YOUR OWN #2
Receive 15% off total sponsorships valued between $2,000 & $3,000

☐ BUILD YOUR OWN #3
Receive 10% off total sponsorships valued at over $1,500 and $2,000
# 2019 NARI-MN SPONSORSHIPS
## Sponsorship Selections

| Company Name: ______________________________________________ |
| Your Name: ________________________________________________ |
| Phone: __________________________ Email: ____________________ |
| Send Invoice To:  Name: ______________ Email: ________________ |

- **Membership Dues ($645)**

### CORPORATE SPONSORSHIP PACKAGES
- __ Maximum Exposure .............. $4,710
- __ Grow Your Business ............ $2,710
- __ New Member ....................... $1,190

### COTY AWARDS SPONSORSHIPS
- __ Diamond Event Sponsor........ $6,500*
- __ Platinum Event Sponsor .... $2,000
- __ Emcee Sponsor ................... $1,000
- __ Gold Award Sponsor .......... $500
- __ Silver Award Sponsor ......... $400
- __ Binder Sponsor ................... $1,000
- __ Event Production Sponsor .... $1,000
- __ Hors d'oeuvres Sponsor ...... $500
- __ Dessert Sponsor ............... $250
- __ Specialty Award Sponsor ...... $400
- __ PROGRAM Sponsor ............. $350

### BOWLING EVENT SPONSORSHIPS
- __ Event Sponsor ..................... $500*
- __ Food Sponsor .................... $300
- __ Lane Sponsor .................... $225
- __ Shoe Sponsor .................... $250

### BUILD YOUR OWN SPONSORSHIP
- ___ #1 .............................. $20% Off
- ___ #2 .............................. $15% Off
- ___ #3 .............................. $10% Off

* These sponsorships have first right of refusal for one year (2020). Decisions due 60 days post 2019 event or sooner.

### GOLF TOURNAMENT SPONSORSHIPS
- __ Eagle Sponsor .................. $3,500*
- __ Lunch Sponsor ................. $500
- __ Beverage Sponsor .............. $750
- __ Driving Range Sponsor ....... $500
- __ Putting Green Sponsor ....... $500
- __ Turn Sponsor .................... $750
- __ Tee Sponsor ..................... $500
- __ Contest Hole Sponsor ....... $300
- __ Fairway Sponsor .............. $300
- __ Green Sponsor ................. $200
- __ Hospitality Sponsor ......... $250

### NARI-MN MEETINGS
- __ Monthly Meeting Sponsor .... $1,000
- __ Monthly Meeting Dinner Sponsor $500
- __ Tabletop Exhibitor .......... $195
- __ Firm Night Host .............. $1,000
- __ PDS Sponsor .................. $750
- __ New Member Tabletop ....... $100

### NARI-MN ADVERTISING

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newsletter (3 Annually) (Home Page Ad-Per newsletter)</td>
<td>1x ($225) 2x ($425)</td>
</tr>
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<td>Full Pg Ad (7.75 x 8.25)</td>
<td>1x ($150) 2x ($275)</td>
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<td>Home Page</td>
<td>$200</td>
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<tr>
<td>Homeowner Page</td>
<td>$125</td>
</tr>
</tbody>
</table>

(Per page placement, per quarter)